

**New Program Proposal**  
**Certificate in Latin American Studies**

April 1, 2006

- 1. Name of proposed curriculum:** Certificate in Latin American Studies
- 2. Departments involved:** Dept. of World Languages and Cultures (Spanish and Portuguese), History, Anthropology, Political Sciences, Agronomy, Agriculture
- 3. Contact Person:** Kathy Leonard, Professor of Spanish and Hispanic Linguistics, Director of Latin American Studies, Dept. of World Languages and Cultures, 294-5344, [kleonard@iastate.edu](mailto:kleonard@iastate.edu)

**4. Need for the proposed program:**

Latin American Studies is a firmly established area of concentration offered at the majority of large U.S. universities. The Certificate in Latin American Studies is designed to encourage undergraduate students to develop a broad-based understanding of Latin America through the study of its history, society and politics, language and literature, environment and culture while pursuing other degrees at ISU. This program will help meet the national need for Latin American specialists in academic, government and private sectors by producing students with superior language training and an excellent foundation in area studies by providing them with professional mentoring, enhancement activities and significant opportunities for study, research, internships, and/or service-learning abroad. It will also better prepare students to appreciate the importance of Latin America and Latin American culture both in the global and in the U.S. contexts.

The Certificate will be attractive to prospective ISU students, to companies hiring, and to graduate schools admitting ISU alumni, as well as to candidates seeking positions related to Latin America at ISU, and to sources for external funding. The Certificate in Latin American Studies provides the framework for a more complete academic, cultural, and intellectual experience on campus, bringing together students, faculty, and staff with common interests.

The Certificate program will provide an easily identifiable home for the study of Latin America at ISU, thus making students aware of courses, resources, and opportunities already available on campus; indicating how students can best take advantage of them; and recognizing students' achievements on their ISU transcripts. The structure of the requirements for the Certificate are therefore such that students are made aware of the different areas of study that are essential to developing an in-depth knowledge of Latin America while still allowing them to pursue their own particular areas of interest.

**5. Objectives:**

- Provide opportunities for students to develop skills and understanding about issues concerning Latin America by bringing them into contact with faculty members from many different academic backgrounds
- Provide students with an international immersion experience where they gain cultural awareness and sensitivity
- Prepare students for work or advanced study in Latin America, such as in foreign service, journalism, advocacy organizations, scientific or research institutions
- Help students acquire proficiency in at least two of the languages of Latin America (Spanish and Portuguese)
- Guide students in interdisciplinary study leading to an understanding of the multi-faceted picture of the past, present, and future of Latin America

**Learning Outcomes:**

**Upon Completion of the Certificate in Latin American Studies, students will be able to:**

- Demonstrate understanding of key concepts pertaining to Latin American cultural, historical and political events
- Understand, interpret and articulate the major processes, theories and problems of selected contemporary and historical issues in Latin America
- Demonstrate oral, aural, and written proficiency in a primary foreign language (Spanish or Portuguese) equivalent to the mid advanced level
- Demonstrate oral, aural, and written proficiency in a secondary foreign language (Spanish or Portuguese) equivalent to the low Intermediate level
- Effectively communicate with persons of Latin American cultures
- Become effective global citizens through knowledge and comparison of the cultures and issues of the United States and Latin American countries
- Be able to read Latin American cultural, literary, and historical texts in the target language with comprehension and analytical insight
- Demonstrate awareness of cultural values, beliefs, and ideologies of the various Latin American countries
- Demonstrate a thorough knowledge of the geography of the Latin American countries

**How outcomes will be assessed:**

Student outcomes will primarily be assessed through performance in course work that pertains to the completion of the certificate and through successful study abroad. Specifically:

<b>Certificate Earners will:</b>	<b>1) Student performance in language courses: Spanish 202 or above Portuguese 102 or above</b>	<b>2) Student performance in WLC Spanish and Portuguese literature and culture courses (Spanish 322, 324, 320, 332, 333) (Port. 320, 321, 370)</b>	<b>3) Student performance in Antro 323</b>	<b>4) Completion of study abroad</b>	<b>5) Student performance in Pol Sci 343</b>	<b>6) Degree audit analysis</b>
Demonstrate understanding of key concepts pertaining to Latin American cultural, historical and political events.		x	x		x	x
Understand, interpret and articulate the major processes, theories and problems of selected contemporary and historical issues in Latin America.		x	x	x	x	x
Demonstrate oral, aural, and written proficiency in a	x	x		x		x

primary foreign language (Spanish or Portuguese) equivalent to the mid advanced level.						
Demonstrate oral, aural, and written proficiency in a secondary foreign language (Spanish or Portuguese) equivalent to the low intermediate level.	x			x		
Effectively communicate with persons of Latin American cultures.				x		x
Become effective global citizens through knowledge and comparison of the cultures and issues of the United States and Latin American countries.				x		X
Be able to read Latin American cultural, literary, and historical texts in the target language with comprehension and analytical insight.	x	x				X
Demonstrate awareness of cultural values, beliefs, and ideologies of the various Latin American countries.		x		x		X
Demonstrate a thorough knowledge of the geography of the Latin American countries.		x	x			X

**6. General Description of the Certificate in Latin American Studies:**

**Designed for:** Undergraduates in any major who wish to enhance their degree and employment possibilities by adding expertise in Latin America and linguistic competence in a primary and secondary foreign language.

**Purpose:** The Certificate in Latin American Studies is designed to encourage undergraduate students to develop a broad-based understanding of Latin America through the study of its history, society and politics, language and literature, environment and culture while pursuing other degrees at ISU. The knowledge and understanding gained from this endeavor will benefit

students both in their future academic work and in their employment in the public or private sectors.

**Completion of the Certificate is noted:**

- On the student's transcript, and
- Via a Certificate provided by the Registrar

**General Requirements:**

Requirements for the Certificate in Latin American Studies are satisfied through formal language instruction *and* by completing a minimum of 24 credits at the 300 level or above. Students will take coursework in at least **four** different disciplines and departments (Spanish, Portuguese, Anthropology, and Political Science) with other possible course offerings in LAS, History, Agriculture, and Agronomy.

**Course Requirements:**

**Students will complete 12 credits of core courses which include:**

- Political Science 343- Latin American Government and Politics- 3 credits
- Anthropology 323- Peoples and Cultures of Latin America

(Should one of the above courses not be offered, students should consult the advisor to find an appropriate substitute).

Choice of **one** of the following 3 –credit courses:

- Spanish 332- Survey of Latin American Literature from Pre-Columbian Times through the 19<sup>th</sup> Century
- Portuguese 320x- Brazil Today
- Spanish 333x- Survey of Latin American Literature from 1898 to the Present

Choice of **one** of the following 3- credit courses:

- Anthropology 337- Andean Archaeology
- Spanish 324- Latin America Today
- Spanish 322- Latin American Civilization

**Other Requirements:**

- Students will complete an **additional 12 credits** selected from the approved list of courses in Latin American Studies at the 300 level or above. **At least one of these courses must be at the 400 level and approved by the Latin American Studies Program advisor.**
- In order to stress the interdisciplinary aspect of the Certificate no more than three courses from one single department will count toward the Certificate.
- No more than 3 credits may be taken as a 490, independent study, and the topic

must deal with Latin America.

- **A minimum of 12 credits applied toward the Certificate cannot be used to meet any other departmental, college, or university requirement.**
- Students may receive credit on a pre-approved basis for internships completed in Latin America. No more than 3 credits from this area may be applied to the Certificate.
- Courses taken for the Certificate may not be taken on a pass not-pass basis.
- Credits for a Certificate may be used to satisfy the credit requirement for graduation and to meet the credit requirements for courses numbered 300 and above.
- A certificate is not awarded if the baccalaureate degree is not finished.
- For students earning an ISU baccalaureate degree, a certificate is awarded concurrent with or after the ISU baccalaureate degree.
- After receiving a baccalaureate degree from any accredited institution, a student may enroll at ISU to earn a certificate.
- A cumulative grade point average of at least 2.00 is required in courses taken at ISU for a certificate.

#### **Language Requirement:**

- The minimum requirement in formal language instruction is completion of **two years** or the equivalent of a primary language (Spanish or Portuguese) at the university level. At ISU the completion of 202 in the appropriate language satisfies this requirement.
- Students are required to take at least **one year** or the equivalent of a secondary language (Spanish or Portuguese) at the university level. At ISU the completion of 102 or 112x in the appropriate language satisfies this requirement.
- Native speakers, or those with in-field experience of another Latin American language with a level equivalent to 202 can have the primary language requirement waived. Equivalence will normally be assessed by a faculty member/CLEP exam in the Dept. of World Languages and Cultures.
- While students are encouraged to enroll in language instruction courses (i.e., conversation and composition) above the 300 level, no more than 6 credits of language study (301, 303, 304) may be applied toward fulfilling language requirements for the Certificate. Students should be aware that all 300-level literature and culture/civilization courses in the Dept. of World Languages and Cultures have pre-requisites such as Spanish 303 and 301.

#### **Study Abroad**

- Students are *required* to participate in an ISU-approved study abroad program in a Latin American country with a minimum duration of 4 consecutive weeks. The Study Abroad Office has a list of ISU-approved programs. Students may elect to participate in other study abroad programs with the approval of the Latin American Studies Program Advisory Committee.

## 7. Relationship of the Certificate to Other Programs at ISU--2005-2007 Catalog

Students will take a critical mass of coursework related to Latin America, unavailable in any other major, secondary major, or minor presently offered at ISU. For example: International Studies with a Geographical Regional Studies Component in Latin America (9 credits related to Latin America); Teacher Education with a second endorsement in Spanish (3 credits in Spanish required beyond Spanish 301/303 [Composition and Conversation]). A Spanish major and a Portuguese minor typically include coursework in Peninsular Spanish and Portuguese literature and culture as well as in the literatures and cultures of Latin America; but neither requires the study of another foreign language, study abroad, or coursework in another department. A Certificate in Latin American Studies would complement and expand upon these courses of study.

	Spanish Major	Spanish Minor	Int'l Studies 2 <sup>nd</sup> Major	Int'l Studies Minor	LA Certificate
<b>Total Credits</b>	33-36	16	27	18	24
<b>Credits in Latin American Topics</b>	12	6	9	6	18-24  (6 crs. can be in language)
<b>Lang. Req.</b>	400-level proficiency	300-level proficiency	4 semesters, one language	4 semesters, one language	4 semesters, primary lang.  2 semesters, Secondary language
<b>Interdisciplinary</b>	No	No	Yes	Yes	Yes
<b>Req. study abroad</b>	No	No	No	No	Yes  4 weeks

## 8. Relationship of the Certificate to the strategic plans of the university, college, departments:

The certificate program integrates well and directly responds to the strategic plans of the university, the LAS College, and the several departments which will contribute courses to the program.

The program promotes activities and outreach in areas related to Latin America that enrich the intellectual and cultural lives of students, staff, and faculty at ISU. It provides diverse academic and cultural experiences by means of language study in both Spanish and Portuguese, cultural studies, study abroad programs in a number of Latin American countries (Peru, Mexico, Chile, Bolivia, Venezuela), and coursework across the disciplines (history, anthropology, Political Science, Hispanic cultures) which help train students in diversity and international issues. This training and knowledge will help prepare students to become global citizens able to enter a work force that is in constant flux and which mirrors a constantly evolving world.

Additionally, the Certificate program can help to attract and retain outstanding faculty interested in Latin American Studies, a field which is currently receiving increased attention at many universities worldwide. This in turn will help improve the international reputation of ISU's

academic programs. As students search for study abroad programs, new collaborations with foreign universities will be fostered. This is already occurring with the Catholic University of Santa María in Arequipa, Peru, where ISU students will study for the first time in the summer of 2006. Students on this program will be fulfilling another one of the goals of the ISU Strategic plan by completing service learning projects with Peru's underprivileged. Additionally, these new collaborations will create an exchange of faculty members, something that is currently underway. In the fall of 2006, the Department of World Languages and Cultures will host a visiting faculty member from UCSM who will teach courses in Spanish and Peruvian culture.

In sum, the cross-disciplinary nature of the Certificate Program will facilitate communication, understanding among cultures, and diversity, helping to prepare students for the challenges and opportunities of social, economic, and political changes in the world.

### **9. Comparison of the certificate with similar programs at other universities, including Regent's universities:**

Among ISU's peer institutions, two offer a certificate in Latin American Studies (Colorado State University and the University of Georgia). At Colorado State, the program is interdisciplinary and students take 15 credits in courses dealing with Latin American and 10 credits in either Spanish or Portuguese for 25 total credits. Students must have a GPA of 2.0 or better. At the University of Georgia, 16 credits are required in history, language, geography, political science and international studies. Students must demonstrate mastery of a foreign language. Study abroad is strongly encouraged in both certificate programs.

The University of Kentucky has the certificate under current consideration.

The University of Northern Iowa does not offer a certificate in Latin American Studies. The University of Iowa does offer a certificate program requiring 24 semester credits and a GPA of 2.0. Courses must be drawn from Anthropology, History, Political Science, and Spanish and Portuguese. The University of Iowa also offers a major and minor in Latin American Studies. Courses taken for the major or minor may also apply toward their certificate. The certificate is awarded upon completion of the baccalaureate degree. A student may not be awarded both a minor and a certificate in Latin American Studies. Holders of Iowa baccalaureate degrees may return to complete the requirements for a certificate.

Several other universities offer a major in Latin American Studies (University of California, Davis, University of Nebraska, Lincoln, and North Carolina State University).

### **10. Program Requirements:**

**a. Prerequisites:** Students must be in good standing at ISU and have a minimum overall GPA of 2.0.

**b. Application and selection process:** Students will fill out an application to be accepted into the Certificate Program. This application will be reviewed by the Latin American Studies Advisory Committee.

**c. Language requirements:**

- The minimum requirement in formal language instruction is completion of **two years** or the equivalent of a primary language (Spanish or Portuguese) at the university level. At ISU the completion of 202 in the appropriate language satisfies this requirement.



- Students are required to take at least **one year** or the equivalent of a secondary language (Spanish or Portuguese) at the university level. At ISU the completion of 102 or 112x in the appropriate language satisfies this requirement.
- Native speakers, or those with in-field experience of another Latin American language with a level equivalent to 202 can have the primary language requirement waived. Equivalence will normally be assessed by a faculty member/CLEP exam in the Dept. of World Languages and Cultures.
- While students are encouraged to enroll in language instruction courses (i.e., conversation and composition) above the 300 level, no more than 6 credits of language study may be applied toward fulfilling language requirements for the Certificate. Students should be aware that many 300-level literature courses in the Dept. of World Languages and Cultures have pre requisites such as Spanish 303 and 301.

**d. Courses presently available toward the Certificate:**

The decision as to whether or not a class can be counted toward the Certificate is based primarily on the course title and description as it appears in the ISU General Catalog. Courses which deal primarily with Hispanic or Latina/o cultures in the U.S. will not count towards credit for the Certificate in Latin American Studies. Courses which primarily deal with Spain or Portugal and their cultures also do not count toward the certificate. When in doubt students should consult with the Director of the Latin American Studies Program.

**Agriculture**

- TSM 397. Cr. Arr. Internship in Technology. (Must be in Latin America). No more than 3 credits may be applied to the Certificate.
- AgEds 496- Cr. Arr. Agricultural Travel Course A. International (must be in Latin America). No more than 3 credits may be applied to the Certificate.

**Agronomy**

- Agronomy 496- Agricultural Travel Course. Cr. Arr. (Must be in Latin America). No more than 3 credits may be applied to the Certificate.

**Anthropology**

- Anthropology 323- 3 cr. Peoples and Cultures of Latin America
- Anthropology 337- 3 cr. Andean Archaeology
- Anthropology 445/545- 3-6 cr. Primate Conservation and Behavioral Ecology (Biological Field School) at El Zota Field Station in Costa Rica. (No more than 3 credits from this course may be applied toward the Certificate).

**History**

- History 340- 3 cr. History of Latin America
- History 341- 3 cr. History of Latin America II
- History 441- 3 cr. History of Modern Mexico and Central America
- History 442x- 3 cr. Rebellions and Revolutions in Latin America

## International Studies

- International Studies 420- 3 cr. Study Abroad Credit (must be in Latin America)

## LAS

- LAS 320- Study Abroad Credit (must be in Latin America)
- LAS 395- Interdisciplinary Study Abroad (must be in Latin America)

## Political Science

- Political Science 343- 3 cr. Latin American Government and Politics

## World Languages and Cultures

Spanish and Portuguese are considered separate departments for the purpose of selecting classes to fulfill requirements for the Certificate in Latin American Studies.

### Spanish

- Spanish 322- 3 cr. Latin American Civilization
- Spanish 324- 3 cr. Latin America Today
- Spanish 326- 3 cr. Studies in Hispanic Art and Film (when topic is appropriate)
- Spanish 332- 3 cr. Survey of Latin American Literature from Pre-Columbian Times through the 19<sup>th</sup> Century
- Spanish 333x- 3 cr. Survey of Latin American Literature from the 20<sup>th</sup> Century to the Present
- Spanish 370- 3 cr. Hispanic Topics in English Translation (when topic is appropriate)
- Spanish 395- Variable credit according to program. Study Abroad, must be in Latin America. No more than 6 credits from each study abroad program may apply to the Certificate.
- Spanish 445- 3 cr. Seminar on the Literatures and Cultures of Latin America
- Spanish 463- 3 cr. Hispanic Dialectology
- Spanish 499- Internship in Spanish (when working in Latin America). No more than 3 credits from this course may be applied toward the Certificate.

### Portuguese

- Portuguese 320x- 3 cr. Brazil Today
- Portuguese 321- 3 cr. Luso-Brazilian Civilization and Culture
- Portuguese 330- 3 cr. Readings in Luso-Brazilian Literature (when topic is appropriate).
- Portuguese 370- 3 cr. Luso-Brazilian Topics in English Translation (when the topic is appropriate)

**e. Proposed new courses:** All courses listed as requirements or options are currently in existence, or will be in existence beginning fall 2006 (Latin America Today is currently being developed in the Dept. of World Languages and Cultures with funding from a Title VI Grant). We do not foresee a significant increase in workload for teaching faculty involved in the program. The

only courses that may see significant changes in enrollment would be those in Portuguese, but this would be welcomed as courses are currently under enrolled.

**f. Advising of Certificate Students:** Students will be advised by the Director of the Latin American Studies Program and/or a professional advisor in LAS.

**g. Implications for related areas within the University:** The certificate program will not significantly impact any other programs within the university. There may be a slight increase in students studying abroad (as this is a required element of the Certificate) and there may be an increase in students enrolling in first and second year Portuguese.

#### **11. General Description of resources currently available and future resource needs:**

**a. faculty members:** There are a number of faculty on campus who currently teach courses with content related to Latin American Studies. A core group of 10 faculty and staff who comprise the Latin American Studies Advisory Committee have worked together to design the Certificate in Latin American Studies and will be most directly involved with the program, whether in teaching required courses, in implementing cultural aspects of the program, or in advising. Should new faculty be hired at ISU with expertise in Latin American Studies, their courses can easily be incorporated into the Certificate program in the way of electives.

#### **Latin American Studies Advisory Committee**

- **Kathy S. Leonard, Director**  
*Professor of Spanish and Hispanic Linguistics, World Languages and Cultures*  
**Contact information:** [kleonard@iastate.edu](mailto:kleonard@iastate.edu)  
**Research/teaching interests:** Latin American women's literature, translation, second language acquisition, Hispanic dialectology.  
**Country interests:** Bolivia, Cuba, Argentina  
**Current research project:** *Women of Silver and Tin: The Forgotten Miners of Bolivia.* Book dealing with Bolivian women miners and their portrayal in fiction and non-fiction literature in Bolivia.
- **Dan Coffey**  
*Assistant Professor, Latin American Bibliographer, Parks Library*  
**Contact information:** [dcoffey@iastate.edu](mailto:dcoffey@iastate.edu)  
**Research/teaching interests:** Research methods, information literacy.  
**Country interests:** Portugal, Mexico  
**Current research project:** Investigating the usefulness of library instruction in large-scale classes by examining bibliographic citations in student papers.
- **Julia Domínguez**  
*Assistant Professor of Spanish, World Languages and Cultures*  
**Contact information:** [domingue@iastate.edu](mailto:domingue@iastate.edu)  
**Research/teaching interests:** Trans-Atlantic Studies (Colonial Latin-American literature and culture and Early Modern Spanish literature and culture). Cervantes. Hispanic Picaresque novel. Women authors of the early-modern period. Early modern cartography and literature.  
**Country interests:** Latin America in general  
**Current research project:** Early Modern Cartography and Literature.
- **Patricia Hamm**  
*Assistant professor of political science, Department of Political Science*  
**Contact information:** [phamm@iastate.edu](mailto:phamm@iastate.edu)  
**Research/teaching interests:** Role of Latin American diasporas based in the US and American Foreign Policy toward Latin America, as well as the politics of their homelands.

- Mexican Diaspora, US-Mexican relations, and Mexico's politics. Teaching: US Immigration policy, special topics in American Foreign Policy, US-Mexican relations, Latino politics, and Latino Studies.  
**Country interests:** Mexico, Cuba, and US (Latin American immigrants).  
**Current research project:** Participation of US-based Mexican immigrants in Mexico's politics and its implications for American domestic and foreign politics.
- **Rachel Haywood-Ferreira**  
*Assistant professor of Spanish and Portuguese, Dept. of World Languages and Cultures*  
**Contact information:** [rachelhf@iastate.edu](mailto:rachelhf@iastate.edu)  
**Research/teaching interests:** Spanish and Portuguese language and literature. Specialization in 19th-21st century Latin American literature and culture, with an additional interest in the literatures and cultures of colonial Latin America and of Portugal. Specifically, some of current research and teaching interests are: Latin American science fiction, fantastic literature, dictatorship novels, the boom and the post-boom, the construction of the *indio* in Latin American literature, literature published in periodicals (from the newspaper to the net).  
**Country interests:** Generalist, but current research concentrates on Brazil, Argentina, and Mexico).  
**Current research project:** Science fiction texts written in Argentina, Mexico, and Brazil from c.1870-1920.
  - **Kristin Pesola**  
*Assistant Professor of Spanish, World Languages and Cultures*  
**Contact information:** [ksesola@iastate.edu](mailto:ksesola@iastate.edu)  
**Research/teaching interests:** Post revolutionary Mexico, early 20th century Latin American women writers, cultural politics, nationalism, gender and sexuality, performance and film.  
**Country interests:** Mexico, Argentina.  
**Current research project:** A study of the work of Mexican writer and cultural figure Antonieta Rivas Mercado within the context of the nationalist debate of the 1920s and '30s and representations of her in contemporary Mexican culture.
  - **Eugenio Matibag**  
*Associate Professor of Spanish, World Languages and Cultures*  
**Contact information:** [ematibag@iastate.edu](mailto:ematibag@iastate.edu)  
**Research/teaching interests:** Hispanic Caribbean, Post-colonial Studies, Spanish Philippines, Asian-American Studies. **Country interests:** Cuba, Dominican Republic, Haiti, Mexico, Philippines.  
**Current research project:** Spanish Philippine Literature: 1885-1941.
  - **Max Viatori**  
*Lecturer, Department of Anthropology*  
**Contact information:** [viatori@iastate.edu](mailto:viatori@iastate.edu)  
**Research/teaching interests:** The state/governance in Latin America, neoliberalism, indigenous organization/movements, language and ethnic identity.  
**Country interests:** Ecuador.  
**Current research project:** *The Language of "Authenticity": Shifting Constructions of Zápara Identity, the Politics of Indigenous Representation, and the State in Amazonian Ecuador*, project focusing on the relationships among national and international capitalism, the state and the role of language in representation/self-representation of indigenous identity and political participation in Ecuador.
  - **Thomas Waldemer**  
*Senior Lecturer in Spanish, World Languages and Cultures*

**Contact information:** [waldemer@iastate.edu](mailto:waldemer@iastate.edu)

**Research/teaching interests:** Contemporary Latin American Narrative, Latin American Historical Fiction, Brazilian Utopian Communities, Brazilian Nativism, Translation, Language Acquisition at all Levels

**Country interests:** Brazil in particular, Latin America in general.

**Current research project:** "Hijacking Authority: Forgery, Literacy, and Origins in Viva o povo brasileiro." This study of Joa Umbaldo Ribeiro's historical novel traces the use of forged documents, the role that functional illiteracy plays in the facilitation of fraud, the effacement of origins implied by successful production (or manipulation) of spurious texts, and the threat forgery presents to any attempt to reconstruct the past.

- **P & S**

**Nancy J. T. Guthrie**

*International Education Services, Study Abroad Center*

**Contact information:** [nguthrie@iastate.edu](mailto:nguthrie@iastate.edu)

**Research/teaching interests:** Service-Learning and Spanish

**Country interests:** Bolivia, El Salvador, Mexico (generally most of Spanish-speaking Latin America)

**Current research project:** Master's thesis dealing with assessment of student learning in service-learning and language acquisition programs in the Spanish-speaking Americas.

**Other Faculty-Staff at ISU with Interest in Latin America**

Nancy Coinman, Anthropology

Cornelia Flora, Sociology

Luiza Dreasher, LAS Minority Liason

Jan Flora, Jan, Sociology

Eduardo García, Dept. of World Languages and Cultures

Tía Huggins, Dept. of World Languages and Cultures

Sergio Lence, Economics

Adela Licona

Marta Maldonado

Patricia Negreros-Castillo, Natural Resource Ecology and Management

James Pease, Agriculture

Jill Pruetz, Anthropology

Laura Rendón

Julio Rodriguez, Director of Learning Resource Center, Dept. of World Languages and Cultures

Omar Sánchez, Policitical Science

Steffen Schmidt, Political Science

Michael Whiteford, LAS Dean, Anthropology

**b. Computers, laboratories, other facilities:** No new facilities will be required.

**Other Facilities Currently Available**

**Study Abroad Office**

Students participating in the Certificate program are required to spend at least four consecutive weeks abroad in an ISU-approved program. ISU currently has several programs in Latin America to choose from. The Study Abroad Office has a multitude of resources dealing with other study abroad programs and a knowledgeable staff available to help students in choosing a program to fit their needs. The Study Abroad Office also has scholarships and other funding available for student planning to study abroad. Nancy Guthrie, Program Assistant in Study Abroad, and member of the Latin American Program Advisory Committee, is well-versed in

possible programs in Latin America and has co-lead three summer programs in Chile, Bolivia, and Peru with service-learning components. She also coordinates all Spanish-speaking programs offered by ISU.

**c. Library facilities:**

The library is well-equipped with close to 10,000 materials, journal volumes and monographs, relating to the study of Latin America and can easily support study toward a Certificate in Latin American Studies. Professor Dan Coffey, the Latin American Bibliographer at Parks Library, is continually acquiring new materials in this area. He has also been responsible for the library acquiring access to *Libros en Venta*, a database that is similar to *Books in Print*, but covers Spanish-language books. It includes over 700,000 in-print titles from over 26,000 publishers in 20 Spanish-speaking countries and 18 non-Spanish-speaking countries (<http://www.lib.iastate.edu/collections/db/libroven.html>). Many database records included after 1999 feature book descriptions, tables of contents, and book cover images as well as the standard publication information.

Professor Coffey is also a member of the Latin American Studies Advisory Committee and has developed a website as a guide to materials for study in the field. (<http://www.public.iastate.edu/~dcoffey/latamres.htm>). In addition, he has partnered with faculty in Latin American Studies through the Library's Instruction Commons initiative to provide added course content in the form of subject-specific research and information literacy resources for the students.

**d. Supplies, field work, student recruitment:** Students will be made aware of the certificate program by emails, flyers, announcements in appropriate publications, in courses with Latin American content, in Spanish and Portuguese language courses, and at the Iowa World Language Association, which is attended by many Iowa high school teachers. Once the Certificate is in place, a number of informational meetings will be held to orient students to the program and its requirements. In-coming freshmen can be made aware of the program during orientation.

**12. Needs for new resources or reallocated resources:** We are predicting that the Certificate will be a popular option with many students. If this proves to be true, the Director of Latin American Studies, who is principally responsible for the administration of the Latin American Studies Program and for the administration of the Certificate and the advising of students, will have additional demands placed on his/her time. If the director is to advise students, it is recommended that he/she be given a one-course release per year or one month summer salary per year in exchange for these duties. If the Director does not advise, a professional development stipend of \$1500.00 per year is appropriate and a professional advisor will need to take over the advising duties. Currently, the Director of Latin American Studies receives no stipend. The budget of the Latin American Studies will need to be increased to cover the costs of supplies and services (brochures for promotion of the certificate). \$1000.00 per year would be appropriate. The Latin American Studies program is interested in offering an annual scholarship of \$500.00 for an outstanding student studying for the certificate.

In sum, the current budget of \$500 per year should be increased to \$ 1500.00 and compensation be provided for the director as indicated above.

**13. Letters of support-** Attached

**14. Governance Document:** Not applicable

## **Letters of Support:**

LAS Dean (Michael Whiteford)

Dept. of World Languages and Cultures (Chair Dawn Bratsch-Prince)

Anthropology (Nancy Coinman)

Political Science (Chair: Jim McCormick)

History (Chair: Andrejs Plakans)

# IOWA STATE UNIVERSITY

OF SCIENCE AND TECHNOLOGY

## ***Interoffice Communication***

**DATE:** March 15, 2006

**TO:** Kathy Leonard, Professor of Spanish and Hispanic Linguistics  
Director of Latin American Studies  
Department of Foreign Languages & Literatures  
300 Pearson Hall

**FROM:** Michael B. Whiteford, Dean

**SUBJECT:** Latin American Studies Certificate Proposal

I am delighted to write an unequivocally strong letter endorsing the initiative to create a "Certificate in Latin American Studies". This is an important way of recognizing the accumulated body of knowledge (and academic credit) that some of our best and most highly motivated students will be obtaining. The certificate program will ensure levels of language and cultural competency that will make students strong candidates for both employment and graduate school opportunities. This is something that we should have done long ago.

Please let me know if there is anything else I can do to show support.

Cc: Dawn Bratsch-Prince

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**IOWA STATE UNIVERSITY**  
OF SCIENCE AND TECHNOLOGY

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Phone: (515) 294-4046  
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**Interoffice Communication**

**DATE:** March 29, 2006

**TO:** Kathy S. Leonard, Director, Latin American Area Studies Program

**FROM:** Dawn Bratsch-Prince, Chair,  
Department of Foreign Languages and Literatures, 3102 Pearson

**RE:** Latin American Studies Certificate

The Department of Foreign Languages and Literatures strongly supports the Certificate in Latin American Studies proposed by faculty in the Latin American Area Studies Program and currently under consideration by the Faculty Senate. This is an academic initiative that is long overdue and one that we fully believe complements the curricula and programs in foreign languages and literatures.

The Certificate is an interdisciplinary effort that facilitates for students the development of a broad-based understanding of Latin American cultures. Of particular merit is the requirement that students take upper division courses in three distinct disciplines as well as demonstrate proficiency in one appropriate foreign language and basic knowledge of a second language. The strong combination of area studies courses and substantial language training results in a demanding curriculum, but one that is eminently useful and timely (see funding opportunities for initiatives in international studies and foreign languages through the U.S. Department of Education).

The faculty in the Department of Foreign Languages and Literatures enthusiastically support the Certificate proposal, the learning opportunities it provides for our students, and the opportunities it creates for increased interdisciplinary collaboration among college faculty with interest in Latin America. We believe that this Certificate will serve as a model for future curricular initiatives among programs in the humanities and social sciences.

# INTEROFFICE COMMUNICATION

*Department of Anthropology*

**Date:** 7 March 2006

**To:** Kathy Leonard  
Professor of Spanish and Hispanic Linguistics  
Department of World Languages and Cultures

**From:** Nancy R. Coinman, Associate Chair  
Anthropology

**Re:** Support for the Certificate in Latin American Studies

The Department of Anthropology wholeheartedly supports the new Certificate in Latin American Studies. Members of our faculty worked on the development of this certificate program and will serve as affiliated faculty. We support the initiative to bring to Iowa State a program similar to that at the majority of large U. S. universities. The rationale for the program is supported by the need to provide opportunities to make ISU graduates more competitive in the global job market through enhanced language and area studies, as well as providing greater opportunities for research, internships, and service-learning abroad.

This new curriculum provides a means for Iowa State students to develop a broad-based but more in-depth focus on Latin American languages and cultures. As such, the program reflects similar broad anthropological learning objectives with emphases on developing knowledge, understanding, and appreciation for social, cultural, political, economic, artistic and environmental diversities within modern globalized societies. The certificate will definitely be an important option for anthropology majors who wish to strengthen a focus on Latin America in preparation for advanced studies and international careers in these parts of the world.

Three anthropology courses are included as course options in the curriculum of Latin American Studies. We hope that Anthr 323/523 - Peoples and Cultures of Latin America - currently being taught (Sp 2006) and scheduled to be taught in the spring of 2007 - will be added to the list of core culture courses. We feel that this course offers a broad introduction to multiple facets of Latin American cultures from their histories to social and ethnic identities to globalization in modern Latin American communities and nations.

The Anthropology faculty looks forward to working closely with students enrolled in the Latin American Studies certificate program through our courses in Latin American

cultures, Andean prehistory, and Primate Conservation and Behavioral Ecology, as well as working with program faculty in the continued and future development of the program.

Thank you for providing us the opportunity to participate in this new and exciting program.

# IOWA STATE UNIVERSITY

College of Liberal Arts  
Department of Political Science  
503 Ross Hall  
Ames, Iowa 50011-1003  
515 294-7256  
FAX 515 294-1003

March 7, 2006

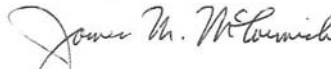
Professor Dawn Bratsch-Prince  
Chair  
Department of Foreign Languages and Literatures  
300 Pearson Hall

Dear Dawn:

Thank you for forwarding me a copy of the proposal to create an undergraduate "Certificate in Latin American Studies" at Iowa State University. The proposal looks intriguing and comprehensive. Indeed, the proposed certificate program ought to strengthen efforts to internationalize the curriculum at ISU and should aid our students seeking to focus on this area of the world. On behalf of the Department of Political Science, I would like to add my support for the proposal.

Kindly let me know if I can be of assistance in any way.

Sincerely,



James M. McCormick  
Professor and Chair

**From:** Plakans, Andrejs [HIST]  
**Sent:** Thursday, March 16, 2006 9:19 AM  
**To:** Bratsch-Prince, Dawn [F LNG]  
**Subject:** support

TO: Dawn Bratsch-Prince, Chair, WLC

FROM: Andrejs Plakans, Chair, History

This is a letter expressing strong and enthusiastic support for the idea of a certificate in Latin American Studies. The History Department had the opportunity of discussing the proposal last week in its regular department meeting, and the discussion underlined the merits of the idea. Please let me know what other help you might need to implement the proposal when it is finally approved by everyone.