

**IOWA STATE UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

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Interoffice Communication

DATE: October 10, 2007
TO: Faculty Senate Curriculum Committee
FROM: Jackie M. Blount, Associate Dean
RE: Minor in Sport and Culture

I am pleased to support the proposed new minor on Sport and Culture as offered by our Kinesiology Department. Strong student interest exists for this program. The department also is committed to providing the resources necessary for successful launch and maintenance. Only one new course will be created specifically for the minor. Otherwise, faculty stand ready to offer all of the other pre-existing courses listed.

Our College believes that the creation of this minor will be beneficial for all persons involved. Thank you for reviewing it.

IOWA STATE UNIVERSITY
OF SCIENCE AND TECHNOLOGY

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Date: October 9, 2007

To: Faculty Senate Curriculum Committee

From: Carla Peterson, Chair, College of Human Sciences Curriculum Committee



RE: Minor in Sport and Culture

A new minor program of study, Sport and Culture, has been approved by the Department of Kinesiology and the College of Human Sciences. I am requesting that the Faculty Senate Curriculum Committee consider this minor at its earliest convenience. I look forward to discussing this at an upcoming meeting.

Thank you in advance for your attention to this matter. Please do not hesitate to contact me if I can provide further information or be of assistance in moving this discussion forward.

IOWA STATE UNIVERSITY
OF SCIENCE AND TECHNOLOGY

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Ames, Iowa 50011-1160
515 294-8009

October 8, 2007

TO: CHS and Faculty Senate Curriculum Committees

FR: Jerry R. Thomas, Chair

RE: Proposed minor in 'Sport and Culture'

This proposed minor has been approved by the Undergraduate Curriculum Committee and the faculty from the Department of Kinesiology. I believe the minor will be a valuable addition for students in the humanities and social sciences at Iowa State University. The Department of Kinesiology can offer this minor without the addition of faculty and only one new course is needed.

I support the approval of a new minor in Kinesiology titled "Sport and Culture."

Approved - *Rick Steep*
Chair, Kinesiology Curriculum Committee
10/9/07

Program Proposal for a minor

An outline of the necessary information is provided below. The completed proposal should be made available in an electronic form for review and approval.

Program Proposal

1. ***Name of the proposed minor.*** – Sport and Culture
2. ***Name of the department(s) involved.*** – Kinesiology
3. ***Name of contact person(s).*** – Dr. Dean Anderson and Dr. Rich Engelhorn
4. ***Need for the proposed minor.*** – Students from several majors on campus, particularly business and journalism, have quite frequently completed specializations in Kinesiology by completing a number of courses of interest to them. Many of these students focused on sport coaching and sport management issues with their course work. Now that we no longer have a sport management program, this minor will provide structure and content for those students that are interested in combining a study of sport with their other major.
5. ***Objectives of the proposed minor including the student learning outcomes and how the learning outcomes will be assessed.***
Students will develop knowledge of the effect of culture on sport and recreational activities. They will also understand the role that sport and recreation plays in American society. Learning outcomes will be assessed through the individual courses required by the program.
6. ***General description of the minor.***
Students must receive a C- or better in all courses used to fulfill the requirements of this minor.

Required Classes

EXSP 360	Sociology of Sport and Exercise (3)
EXSP 365	Sport Psychology (3)

9 Credits from the following:

EXSP 242x	Introduction to Community Sport and Recreation (3)
EXSP 315	Coaching Theory and Sport Ethics (3)
EXSP 331x	Youth Sports (3)
EXSP 333x	International Sport and Globalization (3) (to be proposed)
EXSP 442x	Sport Recreation and Tourism (3)
EXSP 445	Legal Aspects of Sport (3)

7. ***Relationship of the minor to other programs at Iowa State University.*** The Minor in Sport and Culture is not directly related to our dependent on any other programs at ISU.
8. ***Relationship of the minor to the department's/college's/university's strategic plans.***

As part of its land grant mission, Iowa State University seeks to provide students with a broad and diverse education to better meet the demands of the future. The proposed minor will encourage students to seek a broader academic perspective and several of the courses in this minor provide an important discussion of cultural and diversity issues.

9. Comparison of the proposed minor with:

- a. standards, if any, established by accrediting associations;** None
- b. similar programs at other universities.** - Neither of the other regents universities, UNI or Iowa, has a minor focused on sport and culture. The University of Maryland has a minor called Sport Commerce and Culture that is very similar to the proposed minor, although their minor is more focused on sport management issues.

10. Program requirements, including:

- a. prerequisites for prospective students;** Students applying for this minor should have completed 30 credits prior to their application.
- b. language requirements;** None
- c. courses and seminars presently available for credit toward the program;**

EXSP 242X. Introduction to Community Sport and Recreation (3-0) Cr. 3. Introduction to the study of the organization, structure, and management of community-based sport programs and facilities.

Ex Sp 315. Coaching Theory and Administrative Issues. (3-0) Cr. 3. S. Study in the theory, ethics, strategy, and mechanics of coaching various interscholastic and/or intercollegiate sports. Emphasis on formulating a philosophy, identifying goals and psychological aspects, teaching skills, and developing strategies.

EXSP 331X. Youth Sports (3-0) Cr. 3. The research findings from non-school related sport programs for children and adolescents and how these impact programs, parents, and children including the physical, social, psycho-motor and cognitive factors.

Ex Sp 360. Sociology of Sport and Exercise. (3-0) Cr. 3. F.S. Prereq: Soc 134 and one of Stat 101, 104 or 226/326, or Ex Sp 470. Sport and exercise as social systems and as institutions related to other institutions such as the polity, the economy, mass media, and education.

Ex Sp 365. Sport Psychology. (3-0) Cr. 3. F.S. Prereq: Psych 101 or Psych 230. Psychological factors that influence performance in sport settings. The influence of personality, anxiety, motivation, social factors, and psychological skills training.

EXSP 442X. Sport, Recreation, and Tourism (3-0) Cr. 3. Study of the role of sport in developing fitness, recreation opportunities, and tourism with special emphasis on issues related to sport, volunteerism, and the marketing of sport events and facilities.

EXSP 445. Legal Aspects of Sport. (3-0) Cr. 3. Prereq: 360. Students will understand legal concepts and terminology relevant to sport/activity, identify strategies for limiting liability in sport/fitness programs, and identify solutions for elimination of discriminatory practices in sport and physical activity.

d. *proposed new courses or modifications of existing courses;*

One new experimental course will be proposed: International Sport and Globalization. (3-0) Cr. 3.

e. *implications for related areas within the university.* The implementation of this minor should have a positive impact on other departments in the university by providing a structured program for non-Kinesiology students to achieve knowledge in the area of sport that will allow them to enhance their career opportunities.

10. *General description of the resources currently available and future resource needs, in terms of:*

a. *faculty members;* All courses, including the proposed course, will be covered by current faculty or lecturers.

b. *effects of the new courses on the work load of the present staff;* The addition of the proposed course will not add to the work load of the current staff. The proposed course will alternate years with another of the courses, EXSP 442X.

c. *research facilities;* Not required

d. *library facilities (journals, documents, etc.) in the proposed area;* The ISU has an excellent set of resources to support the areas of sport, recreation, and culture.

e. *supplies, field work, student recruitment, etc.* Students interested in a one (1) credit field experience or internship will be supervised and supported by one of the faculty members currently working in the sport, recreation, and culture areas.

11. *Describe the needs for new resources and/or reallocated resources. Attach to the program proposal memos from the department chair(s), the college dean(s), and other appropriate persons, agreeing to the allocation of new resources and/or the reallocation of resources.*

Considering the number of students anticipated for the proposed minor, it is unlikely that the department will need any new or reallocated resources.

12. Attach to the program proposal, letters of support, recommendations, and statements when appropriate:

a. from programs at the other Regents universities;

b. from programs and departments at ISU which are associated with the proposed program or have an interest in the proposed program.

14. If the new program is interdisciplinary, a governance document should be created and submitted to the Associate Provost for Academic Programs. Indicate here that it has been completed.