College of Business
2009-2011

I. SIGNIFICANT TRENDS:

Ph.D. Program in Business and Technology.
The proposed Business and Technology Ph.D. program is designed as a full-time residential program. The main learning objectives of the proposed program will be to impart knowledge on the alignment of business strategy and technology and the use of technology to improve strategic management decisions and to help students develop the necessary skills to conduct scholarly research. The curriculum will provide students with the theoretical foundation and the research tools needed for them to contribute to the academic discipline through the development, integration, and dissemination of knowledge. The program will prepare individuals for academic careers in research, teaching, and public service at institutions of higher learning in the United States and other countries.

Minor in General Business changes.
The current general business minor is often criticized for being very restrictive and difficult to obtain. While most university minors require only 15 credits, the general business minor requires that students complete 15 credits (foundation courses) with a minimum GPA of 2.50, and another 21 credits of core courses, for a total of 36 credits. The College of Business will make the minor more accessible to non-business students by decreasing the number of credits to 15, creating choice in 4 of the 5 course requirements, and removing the minimum GPA requirement.

II. CURRICULA, MAJORS, MINORS ADDED OR DROPPED:
Added: Business and Technology/Ph.D.

III. NEW COURSES:

Accounting

ACCT 483	Advanced Managerial Accounting (3-0). Cr. 3. Dual listed with ACCT 583
ACCT 486	Volunteer Income Tax Assistance. (0-2). Cr. 1. Repeatable, maximum of 3 credits.
ACCT 591	Fraud Examination and Prevention. (3-0). Cr. 3.

Business Administration

BUSAD 150	Computer Competencies for Business (0-3). Cr. R.
BUSAD 250	Introduction to Business. (3-0). Cr. 3.
BUSAD 325	Biorenewable Systems. (3-0). Cr. 3.

Finance

FIN 428	Advanced Fixed Income Analysis and Portfolio Management. (3-0). Cr. 3.
FIN 572	Real Estate Finance. (3-0). Cr. 3.

Management

MGMT 601	Philosophy of Science. (3-0). Cr. 3.
MGMT 602	Organizational Theory. (3-0). Cr. 3.
MGMT 603	Strategic Management of Technology and Innovation. (3-0). Cr. 3.
MGMT 604	Seminar in Organizational Behavior. (3-0). Cr. 3.
MGMT 650	Research Practicum I. (1-0). Cr. 1.
MGMT 651	Research Practicum. (1-0). Cr. 1.
MGMT 699	Dissertation. Cr. var. 1-12, repeatable.

Management Information Systems

MIS 601	Behavioral Issues in IS Research. (3-0). Cr. 3.
MIS 602	Current Issues in IS Research. (3-0). Cr. 0.
MIS 603	Seminar on IT Strategy and Structure. (3-0). Cr. 3.
MIS 604	Collaboration, Knowledge, and Intelligence in Organizations. (3-0). Cr. 3.
MIS 650	Research Practicum I. (1-0). Cr. 1.
MIS 651	Research Practicum II. (1-0). Cr. 1.

Marketing

MKT 601	Seminar in Consumer Behavior. (3-0). Cr. 3.
MKT 602	Marketing Strategy. (3-0). Cr. 3.
MKT 603	Customer Management Strategy and Implementation. (3-0). Cr. 3.
MKT 604	Marketing Issues in Inter-Organizational Relations. (3-0). Cr. 3.
MKT 644	Research Methods. (3-0). Cr. 3.
MKT 650	Research Practicum I. (1-0). Cr. 1.
MKT 651	Research Practicum II. (1-0). Cr. 1.
MKT 699	Dissertation. Cr. var. 1-12, repeatable.

Supply Chain Management

SCM 601	Theoretical Foundations of Supply Chain Management. (3-0). Cr. 3.
SCM 602	Seminar in Supply Chain Strategy. (3-0). Cr. 3.
SCM 603	Seminar in Purchasing. (3-0). Cr. 3.
SCM 604	Seminar in Logistics Management. (3-0). Cr. 3.
SCM 605	Seminar in Operations Management. (3-0). Cr. 3.
SCM 650	Research Practicum I. (1-0). Cr. 1.
SCM 651	Research Practicum II. (1-0). Cr. 1.
SCM 699	Dissertation. Cr. var. 1-12, repeatable.

IV. COURSES DROPPED:

Business Administration

| BUSAD 392 | Business Analysis Laboratory. (1-6). Cr. 3. |

V. NUMBER, CREDIT, AND TITLE CHANGES:

Finance

| FIN 427 | Number to FIN 327, Title to "Fixed Income Securities. |

Accounting

ACCT 508	Title to: Survey of Financial Accounting.
ACCT 594	Title to: Business Valuation.
ACCT 583	Title to: Advanced Managerial Accounting

Management Information Systems

| MIS 531 | Title to: Business Intelligence and Software. |
| MIS 538 | Title to: Business Process Systems. |

Marketing

| MKT 453 | Number changed from: 493. |

VI. COURSES ADDED FOR NONMAJOR GRADUATE CREDIT

<div align="center">Finance</div>

FIN 327   Fixed Income Securities. (3-0).Cr. 3.
FIN 428   Advanced Fixed Income Analysis and Portfolio Management. (3-0). Cr. 3.

VII. COURSES DROPPED FOR NONMAJOR GRADUATE CREDIT

VIII. SUMMARY OF CHANGES:

Note: a cross-listed course should be counted only once - with the "primary" department or program. So in Section III New Courses and Section IV Courses Dropped, a cross-listed course should be listed only once.

Summary of Changes					
Department	**New**	**Dropped**	**Number**	**Credit**	**Title**
ACCT	3	0	0	0	3
BUSAD	3	1	0	0	0
FIN	2	0	1	0	1
LSCM	0	0	0	0	0
MGMT	7	0	0	0	0
MIS	6	0	0	0	2
MKT	8	0	1	0	0
OSCM	0	0	0	0	0
SCM	8	0	0	0	0
Total College of Business	37	1	2	0	6

IX.   Changes since Proposed Departmental Changes for General Review

X.   JUSTIFICATION FOR NEW COURSES

Process:

August 15: Proposed Changes for General Review report is compiled and available for download.

September-November: FSCC begins review and approval of college reports.

December: Final approval by the Faculty Senate.

Summary Table

Department Name	Designator and Course Number	Nonmajor graduate credit		Required in Program		Experimental Offering				Justification for: Ÿcourses offered experimentally Ÿnot required in a program
		No	Yes	No	Yes	No	Term	Year	Enroll.	
BUSAD	BUSAD 150	X			X	X				Required course for new curriculum
	BUSAD 250	X			X	X				Required course for new curriculum
ACCOUNTING	ACCT 483		X	X		X				Dual Listed with ACCT 583; Need more Managerial Accounting in Undergradaute Program
	ACCT 486		X	X			Spring	2008	30	VITA program for Beta Alpha Psi
	ACCT 591		X	X			Fall	2006 & 2007	30	Elective for MAcc program
FINANCE	FIN 327		X	X		X				Replaces FIN 427
	FIN 428		X	X			Fall & Spring	2007 & 2008	22	Elective for FIN major
	FIN 572		X	x			Summer	2007 & 2008	95	Elective for MBA program

Department Name	Designator and Course Number	Nonmajor graduate credit		Required in Program		Experimental Offering				Justification for: Ÿcourses offered experimentally Ÿnot required in a program
MANAGEMENT	MGMT 601				X	X				Required for Ph. D. in Business and Technology
	MGMT 602		X		X	X				Required for Ph. D. in Business and Technology
	MGMT 603		X		X	X				Required for Ph. D. in Business and Technology
	MGMT 604		X	X		X				Required for Ph. D. in Business and Technology
	MGMT 650	X			X	X				Elective for Ph. D. in Business and Technology
	MGMT 651	X			X	X				Elective for Ph. D. in Business and Technology
	MGMT 699	X			X	X				Elective for Ph. D. in Business and Technology

Department Name	Designator and Course Number	Nonmajor graduate credit	Required in Program	Experimental Offering				Justification for: Ÿcourses offered experimentally Ÿnot required in a program
MARKETING	MKT601	X	X					Required for Ph. D. in Business and Technology; Spec in Cust Mgmt
	MKT602	X	X					Elective for Ph. D. in Business and Technology; Spec in Cust Mgmt
	MKT603	X	X					Required for Ph. D. in Business and Technology; Spec in Cust Mgmt
	MKT604	X	X					Elective for Ph. D. in Business and Technology; Spec in Cust Mgmt
	MKT644	X	X					Required for Ph. D. in Business and Technology; Spec in Cust Mgmt
	MKT650	X		X				Required for Ph. D. in Business and Technology; Spec in Cust Mgmt
	MKT651	X		X				Required for Ph. D. in Business and Technology; Spec in Cust Mgmt
	MKT699	X		X				Required for Ph. D. in Business and Technology; Spec in Cust Mgmt

Department Name	Designator and Course Number	Nonmajor graduate credit		Required in Program		Experimental Offering				Justification for: Ÿcourses offered experimentally Ÿnot required in a program
LOMIS	MIS 601				X	X				Required for Ph. D. in Business and Technology; Spec in Mgmt Info Tech
	MIS 602				X	X				Required for Ph. D. in Business and Technology; Spec in Mgmt Info Tech
	MIS 603				X	X				Required for Ph. D. in Business and Technology; Spec in Mgmt Info Tech
	MIS 604			X		X				Elective for Ph. D. in Business and Technology; Spec in Mgmt Info Tech
	MIS 650				X	X				Required for Ph. D. in Business and Technology; Spec in Mgmt Info Tech
	MIS 651				X	X				Required for Ph. D. in Business and Technology; Spec in Mgmt Info Tech
	SCM 601				X	X				Required for Ph. D. in Business and Technology; Spec in Supp Chain Mgmt
	SCM 602				X	X				Required for Ph. D. in Business and Technology; Spec in Supp Chain Mgmt
	SCM 603			X		X				Elective for Ph. D. in Business and Technology; Spec in Supp Chain Mgmt

Department Name	Designator and Course Number	Nonmajor graduate credit		Required in Program		Experimental Offering				Justification for: Ÿcourses offered experimentally Ÿnot required in a program
	SCM 604			X		X				Elective for Ph. D. in Business and Technology; Spec in Supp Chain Mgmt
	SCM 605			X		X				Elective for Ph. D. in Business and Technology; Spec in Supp Chain Mgmt
	SCM 650				X	X				Required for Ph. D. in Business and Technology; Spec in Supp Chain Mgmt
	SCM 651				X	X				Required for Ph. D. in Business and Technology; Spec in Supp Chain Mgmt
	SCM 699				X	X				Required for Ph. D. in Business and Technology; Spec in Supp Chain Mgmt