

Proposed Kinesiology Changes
***(Requests from the Department of Kinesiology to CHS Curriculum Committee-
 Spring/Fall 2010)***

Sport and Recreation Minor

REQUEST and RATIONALE: There are two changes requested for the current Sport and Culture Minor. First, we would request a name change from Sport and Culture Minor to Sport and Recreation Minor. The second change would be in the curriculum of the minor. The proposed change would be to increase the minor from 15 credits (6 required credits and 9 elective credits) to 18 credits (15 required credits and 3 elective credits) as outlined below.

The Minor would provide students with a background on youth sport and recreation programming. Students in Kinesiology may find this a useful supplement to their program of study. It might also attract other students into our courses.

Approvals: Department of Kinesiology (4/29/10; 17-0)
 College of Human Sciences (4/30/10; 7-0)

Proposed change

Required Classes (15 credits)

KIN 365 – Sport Psychology
 KIN 360 – Exercise Psychology
 KIN 399X – Facility, Sport and Event
 Management (mix of 342 / 442)
 KIN 331 – Youth Sports
 MGMT 370 – Management of Organizations

Select 1 additional course (3 credits)

HRI – 260 – Global Tourism Management
 MGMT 310 – Entrepreneurship and Innovation
 MGMT 313 – Feasibility and Business Planning
 MGMT 371 – Organizational Behavior
 MGMT 471 – Personnel and Human Resource Management
 JLMC 220 – Principles of Public Relations
 JLMC 305 – Publicity Methods
 ADVRT 230 – Advertising

Current Curriculum of Minor

Required Classes (6 credits)

KIN 365 – Sport Psychology
 KIN 360 – Exercise Psychology

Select 3 additional course (9 credits)

KIN 242 – Intro. To Management
 of Community and Recrea-
 tional Sport
 KIN 315 – Coaching Theory and
 Administrative Issues
 KIN 331 – Youth Sports
 KIN 442 – Sport, Recreation &
 Tourism
 KIN 445 – Legal Aspects of Sport

From: Chacko, Thomas I [MGMT] [mailto:tichacko@iastate.edu]
Sent: Tuesday, February 15, 2011 2:03 PM
To: Martin, Philip [KIN]
Cc: Blackburn, Virginia L [MGMT]
Subject: RE: consultation on Mgmt courses for Kinesiology minor

Dear Phil,

I discussed this with our curriculum rep today and we are fine with your proposal to use some of the management courses in your curriculum. As you consider changes to your curriculum, let me suggest that it might be useful for you and me to meet to talk about our curricular plans. I see there may be some complementary items between our two departments.

Please let me know what works for you and I'll be happy to come over to your office. You're, of course, welcome to visit us in Gerdin as well.

Tom

From: Martin, Philip [KIN] [mailto:pemartin@iastate.edu]
Sent: Tuesday, February 08, 2011 9:58 AM
To: 'Chacko, Thomas I [MGMT]'
Cc: Schabel, Frank E [KIN]
Subject: RE: consultation on Mgmt courses for Kinesiology minor

Very good. Thank you.

Phil

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From: Chacko, Thomas I [MGMT] [mailto:tichacko@iastate.edu]
Sent: Tuesday, February 08, 2011 9:48 AM
To: Martin, Philip [KIN]
Subject: RE: consultation on Mgmt courses for Kinesiology minor

Dear Phil,

Thank you for informing me about the curriculum changes you are considering. I would like to have our curriculum chair review this quickly and after I hear from her, I'll contact you.

My general comment is that the proposal you have presented looks reasonable and that we should be able to work this out. But let me get faculty input first.

Regards,
Tom

Thomas I. Chacko
Professor of Management
Chair, Departments of Management and of Marketing
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515.294 8115

From: Martin, Philip [KIN] [mailto:pemartin@iastate.edu]
Sent: Monday, February 07, 2011 10:58 AM
To: 'tichacko@iastate.edu'
Cc: Schabel, Frank E [KIN]
Subject: consultation on Mgmt courses for Kinesiology minor

Dear Dr. Chacko,

My name is Phil Martin. I am the chair of the Department of Kinesiology. During the past year, our department faculty have been reviewing and revising undergraduate curriculum, including our minors.

Two changes, one related to one of our minors and the second related to one of the options in our Kinesiology and Health major, may impact enrollment in one or more of your courses. I am emailing to determine if the Department of Management is willing to support the changes we are proposing.

For several years, our department has offered a minor called Sport and Culture (see attachment). This minor was meant to have a strong emphasis on sport, particularly from sociocultural and behavioral perspectives. It was designed for students interested in working in sport, recreation and youth sport settings. In our recent discussions, we have concluded the name of the minor is somewhat misleading. Further, we felt the requirements of the minor needed to be strengthened.

We have renamed the minor Sport and Recreation. With respect to changes in requirements, we have proposed that Mgmt 370 be included as a required course. Several other Mgmt courses (310, 313, 371, 471) are included in a list of courses from which a student must choose one additional class. We anticipate that this minor will draw a small number of students (perhaps 20-25 at any given time). Thus, the impact on Mgmt 370 and other Mgmt courses should be small in any given semester.

A second curriculum change should completely offset the impact of changes to the Sport and Recreation minor. We have an option in our undergraduate major called Health/Fitness Management. This option, which presently enrolls about 225 students, is designed for students who want to design and implement health, wellness, and fitness programs in private health clubs, employee fitness programs, cardiac rehabilitation, and sport enhancement programs. Mgmt 370 is a requirement in that option. This option is being renamed and restructured. The new name for the option will be Exercise Science, primarily because we feel the Health/Fitness Management label is somewhat misleading; we are not preparing students with a strong management foundation. We have eliminated Mgmt 370 as a requirement in that option, and now suggest it as an elective. Further, we encourage our students who want to gain a stronger management foundation to pursue a minor in business as a complement to their kinesiology training.

We hope you will agree that these changes should not substantively impact Mgmt 370 or other Mgmt course enrollments. Thus, we hope you are willing to provide your support for the inclusion of Mgmt 370 as a requirement and several additional Mgmt courses as suggested electives in the Sport and Recreation minor.

We would be happy to respond to any questions you have about the Sport and Recreation minor.

Thanks for your consideration.

Phil Martin

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From: Bugeja, Michael J [GSJC]
Sent: Monday, March 07, 2011 6:31 PM
To: Martin, Philip [KIN]
Cc: Newell, Jay [GSJC]
Subject: FW: consultation on JI MC and Advrt courses for Kinesiology minor

Dear Philip,

Jay Newell, our curriculum chair, has a report from our committee concerning Greenlee courses that are acceptable for the Kinesiology Sports and Recreation minor.

We appreciate your working with us.

Kindest regards,
Michael

From: Newell, Jay [GSJC] [<mailto:newelljj@iastate.edu>]
Sent: Monday, March 07, 2011 4:57 PM
To: Michael Bugeja
Subject: Re: consultation on JI MC and Advrt courses for Kinesiology minor

Michael,

The Curriculum Committee has considered the proposal from Dr. Martin for the inclusion JIMC 220, JIMC 305, and Advrt 230 in the list of courses that are acceptable for Kinesiology's Sports and Recreation minor. Please pass along our thanks to Dr. Martin for his courtesy in including Greenlee in his planning.

All three courses are open to non-majors, and would of course be open to those taking the Kinesiology Sports and Recreation minor. There were no objections or reservations from the Curriculum Committee.

The sole glitch—and it's a small one—is that Advertising or JIMC majors would not be able to use those courses in fulfillment of the Sports and Recreation minor or DAC. But Dr. Martin indicates that the Advrt and JIMC courses are among those acceptable for the minor, so we assume that there are alternatives that don't involve "double counting" Advrt or JIMC courses.

Again, please thank Dr. Martin for his thoughtfulness. As instructors in some of those courses we look forward to having his students as our students.

All the best,

Jay

Just give me the green light when you think it appropriate, Jay, as Curriculum Chair. Many thanks, Michael

From: Newell, Jay [GSJC] [<mailto:newelljj@iastate.edu>]
Sent: Monday, February 07, 2011 8:02 PM
To: Michael Bugeja; Jay Newell
Cc: Jane Peterson
Subject: Re: consultation on JI MC and Advrt courses for Kinesiology minor

Apart from blocking our own students from taking this as a minor, I don't see any issues.

Jay

On 2/7/11 12:03 PM, "Michael Bugeja" <bugeja@iastate.edu> wrote:
Let me know, Jay, if you have any concerns. Cheers, Michael

From: Martin, Philip [KIN]
Sent: Monday, February 07, 2011 11:57 AM
To: Bugeja, Michael J [GSJC]
Cc: Schabel, Frank E [KIN]
Subject: RE: consultation on JI MC and Advrt courses for Kinesiology minor

Michael,

Thanks for your quick response. I understand the issues you raise in your reply. We face the same concerns for several of our courses.

We would appreciate your more formal response at your earliest convenience.

Phil

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From: Bugeja, Michael J [GSJC]
Sent: Monday, February 07, 2011 11:45 AM
To: Martin, Philip [KIN]
Cc: Schabel, Frank E [KIN]; Zimmerman, Zora D [LAS]; Newell, Jay [GSJC]; faculty@jlmc.iastate.edu; staff@jlmc.iastate.edu
Subject: RE: consultation on JI MC and Advrt courses for Kinesiology minor

Dear Dr. Martin,

Thank you for thinking of the Greenlee School and our principles and publicity classes, which non-majors can take.

I spoke with Associate Dean Zora Zimmerman concerning the impact of your proposal, and we both agreed that this was a win-win situation in that yours is a small cohort who would generate additional student hours credited to the Greenlee School, per our budget model.

However, there is always the concern that we would have to add another section of any or all of the courses (as they are increasingly popular in other departments throughout the university). While we can always make a case to LAS for funds for an additional class, if enrollment warrants, we cannot be sure that those funds would be available because of the budgetary situation. Thus, if those funds are not forthcoming, we would not be able to add an extra class or section ... and then competition for seats would rise.

I wanted to state those considerations candidly before passing your proposal on to Jay Newell, chair of our Curriculum Committee, as it is our practice for the faculty to determine curricular matters. I will ask Dr. Newell to put this on his committee's agenda and to consult with Jane Peterson, associate director of curriculum and instruction, for data on historic enrollments.

We should have an answer for you within a month or so, if that is all right.

With much appreciation,
Michael

From: Martin, Philip [KIN]
Sent: Monday, February 07, 2011 11:09 AM
To: Bugeja, Michael J [GSJC]
Cc: Schabel, Frank E [KIN]
Subject: consultation on JI MC and Advrt courses for Kinesiology minor

Dear Dr. Bugeja,

My name is Phil Martin. I am the chair of the Department of Kinesiology. During the past year, our department faculty have been reviewing and revising undergraduate curriculum, including our minors.

Proposed changes to one of our minors may impact enrollment in one or more of your courses. I am emailing to determine if the Greenlee School of Journalism and Communication is willing to support the changes we are proposing.

For several years, our department has offered a minor called Sport and Culture (see attachment). This minor was meant to have a strong emphasis on sport, particularly from sociocultural and behavioral perspectives. It was designed for students interested in working in sport, recreation and youth sport settings. In our recent discussions, we have concluded the name of the minor is somewhat misleading. Further, we felt the requirements of the minor needed to be strengthened.

We have renamed the minor Sport and Recreation. With respect to changes in requirements to the minor, we have included JI MC 220 and 305 and Advrt 230 in a list of courses from which a student must choose one class. We anticipate that this minor will draw a small number of students (perhaps 20-25 at any given time). Thus, the impact on any single course should be small in a given semester.

We hope you will agree that these changes should not substantively impact course enrollments in any of the listed classes. Thus, we hope you are willing to provide your support for the inclusion of JI MC 220 and 305 and Advrt 230 as suggested electives in the Sport and Recreation minor.

We would be happy to respond to any questions you have about the Sport and Recreation minor.

Thanks for your consideration.

Phil Martin

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