Program Proposal for an Undergraduate Certificate

1. Name of the proposed undergraduate certificate.

Post-Baccalaureate Undergraduate Certificate in Studio Arts

2. Name of the department(s) involved.

Integrated Studio Arts

3. Name of contact person(s).

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4. General description of the undergraduate certificate.

The Post-Baccalaureate <u>Undergraduate</u> Certificate in Studio Arts prepares students for either graduate study or career advancement by providing a focused environment for advancing aesthetic, technical, and conceptual skills in studio arts areas. While a bachelor's degree in studio arts is not required, a strong portfolio of artwork and a written statement of purpose are necessary for admission. Post-Baccalaureate students work with a faculty advisor to create their certificate-tailored program of study, selecting courses from current 300/400 level offerings in Integrated Studio Arts (ISA), Art History, and relevant courses in other colleges. Students will be expected to successfully complete 15 credits of 300/400 level studio art courses, 6 credits of 300/400 level Art History, 3 credits of elective coursework, and a 1 credit capstone exhibition course for a total of 25 credits. For their capstone exhibition, students will be expected to produce a focused body of art-work, an artist's statement, and a written assessment of their learning that will be reviewed by ISA faculty. This 25-credit program must be completed within two years. Students interested in developing a body of work for admission to graduate school or for professional practice would be ideal candidates.

5. Need for the proposed undergraduate certificate.

Students intending to attend competitive graduate programs or pursue a career in studio arts often benefit from additional development to be successful. This program would offer the following:

- 1) applicants with a bachelors degree in studio arts would have a structured studio-curriculum in which to advance skills and concepts to strengthen their artwork before submitting it to competitive graduate programs or moving into a career in the studio arts,
- 2) provide those without a formal art degree the opportunity to learn specific media and conceptual skills to enable them to pursue a career in the arts,
- 3) provide individuals with an art or design related degree (in graphic design, interior design, architecture, etc.) the opportunity to learn skills in and develop understanding of studio arts media and practices.
- 6. Objectives of the proposed undergraduate certificate including the student learning outcomes and how the learning outcomes will be assessed.

- 1) Through a required, focused review of each student's body of work and through the required capstone exhibition.
 - 2) Certificate holders' success in being admitted to competitive graduate programs.
 - 3) Certificate holders' success in establishing a viable studio practice.
- 7. Relationship of the undergraduate certificate to other programs at Iowa State University. The Post-Baccalaureate <u>Undergraduate</u> Certificate in Studio Arts will take advantage of existing studio art courses offered through ISA as well as Art History courses currently offered within the College of Design. In addition, students would be required to select three credits of coursework related to their program of study from outside the College of
- 8. Relationship of the undergraduate certificate to the strategic plans of the university, of the college, and of department or program.

Building on student recruitment, development and retention. Building on Iowa State's strengths and excellence in the visual arts and humanities and enhance the impact of the arts on their communities.

9. Comparison of the proposed undergraduate certificate with similar programs at other universities, including the Regent's universities.

This will be the only Post-Baccalaureate <u>Undergraduate</u> Certificate in studio arts in Iowa. Our proposal has been based on several models including University of California at Berkeley, Minneapolis College of Art and Design, and University of the Arts, Philadelphia.

- 10. Program requirements and procedures, including:
 - a. prerequisites for prospective students;

Bachelor's Degree

Design.

b. application and selection process;

Submit a portfolio of work, statement of intent, and three references. In some cases, an interview may be requested. The number of students admitted will be based on the quality of application materials and program resources.

- c. language requirements; TOEFL score: Paper-based TOEFL --640 (and above), Internet-based TOEFL --105 (and above), IELTS--8.0 (and above)
- d. courses and seminars presently available for credit toward the program;

All 300/400 level studio courses in ISA and all 300/400 level art history courses

e. proposed new courses or modifications of existing courses;

A new 1-credit capstone exhibition course will be created expressly for this group of students.

Review at the completion of 9 credits in ISA studio arts courses; capstone exhibition.

f. advising of certificate students;

Students are initially assessed through their portfolio submission by all ISA faculty and will be assigned to a faculty member appropriate to their intended area of study.

g. implications for related areas within the university.

This program provides a concise, in-depth opportunity for participants to expand studio art skills, understanding of art, and the procedures and processes by which their work becomes part of the professional art world.

- 11. General description of the resources currently available and future resource needs, in terms of:
 - a. faculty members;

All ISA and Art History faculty members who teach 300/400 level courses would be available.

All currently available facilities and campus resources apply for b, c and d.

- b. computers, laboratories, and other facilities;
- c. library facilities (journals, documents, etc.) in the proposed area;
- d. supplies, field work, student recruitment, etc.
- 12. Describe the needs for new resources and/or reallocated resources. Attach to the program proposal memos from the department chair(s), the college dean(s), and other appropriate persons, agreeing to the allocation of new resources and/or the reallocation of resources.
 - Initial enrollment will be based on current program resources. There will be no need at the start of this program for additional resources.
- 13. Attach to the program proposal, letters of support, recommendations, and statements when appropriate, from programs and departments at ISU that are associated with the proposed program or have an interest in the proposed program.

This program was initiated and approved by the faculty of the Integrated Studio Arts program. It is endorsed by Ingrid Lilligren, Director of the Integrated Arts Program. It was subsequently approved by the College of Design's Academic Affairs faculty and by the faculty of the College of Design.

14. If the new program is interdisciplinary, a governance document should be created and submitted to the Associate Provost for Academic Programs. Indicate here that it has been completed.

This program is not interdisciplinary.