

IOWA STATE UNIVERSITY
OF SCIENCE AND TECHNOLOGY

Office of the Executive Vice
President and Provost
1550 Beardshear Hall
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Interoffice Communication

Date: August 16, 2011

To: Steve Freeman
President, Faculty Senate

From: Elizabeth Hoffman 
Executive Vice President and Provost

Re: Proposal for a Department Name Change

The College of Human Sciences has presented the attached proposal to change the name of the Department of Apparel, Educational Studies, and Hospitality Management (AESHM) to the "Department of Apparel, Events, and Hospitality Management." As has been our practice for previous name change requests, I ask that the Faculty Senate Executive Board review this proposal and provide comments to me.


Thank you for your attention to this matter.

cc: Dean Pam White

**IOWA STATE UNIVERSITY
OF SCIENCE AND TECHNOLOGY**

**Department of Curriculum and Instruction
N131 Lagomarcino Hall
Ames, IA 50011
515 294-6206 FAX**

RECEIVED
JUL 08 2011
EVPP OFFICE

To: Brenda Behling
From: Pat Carlson, Chair 
Curriculum Committee
College of Human Sciences
RE: Department Name Change
Date: July 6, 2011

Enclosed please find a letter from Dr. Robert Bosselman, Chair of the Department of Apparel, Educational Studies, and Hospitality Management, requesting a change in that department's name. I have also included a support e-mail from Dean Pamela White. The College Curriculum Committee supports this request.

Thank you.

IOWA STATE UNIVERSITY
OF SCIENCE AND TECHNOLOGY

College of Human Sciences
Department of Apparel, Educational Studies,
and Hospitality Management
31 MacKay Hall
Ames, Iowa 50011-1121
515 294-7474
FAX 515 294-6364
e-mail aeshm@iastate.edu

Date: June 28, 2011

To: Pat Carlson, CHS Curriculum Committee Chair

From: Dr. Robert H. Bosselman, Chair

Subject: Department Name Change

In spring 2011, the FCEDS program was approved for a move to HDFS. In an AESHM faculty meeting, the subject of department name going forward was raised, as we were losing the Educational Studies part of the name. In January 2011, a new major, Event management, was introduced in AEHSM.

Several names were suggested by faculty for department name. It was suggested we try to maintain our acronym of AESHM (pronounced awesome), as we have created a brand with it.

Four names were eventually suggested. Faculty were invited to vote on the name change.

Apparel, Events, and Hospitality Management: 13 votes
Apparel, Event, and Hospitality Management: 2 votes
Apparel, Event Services, and Hospitality Management: 5 votes
Apparel, Event Staging, and Hospitality Management: 1 vote

Based on this process and outcome, I would request that our department name change be effective with the 2012-2013 catalog.

C: Dr. Pamela J. White, Dean
Dr. Linda Hagedorn, Associate Dean
Dr. Elena Karpova, Chair-AESHM Curriculum Committee

Subject: RE: new AESHM department name
Date: Tuesday, July 5, 2011 9:45:44 AM CT
From: White, Pamela J [HS AD]
To: Karpova, Elena E [AESHM]
CC: Carlson, Patricia M [C I], Bosselman, Robert [AESHM]

Dear Dr. Carlson:

I am pleased to support the proposal from the Department of Apparel, Educational Studies and Hospitality Management (AESHM) to change their name. Given the move of the Family and Consumer Sciences Education and Studies program from AESHM to the Department of Human Development and Family Studies, and the introduction of the new major of Event Management within AESHM, a name change is desirable. I highly favor the name selected by the department – Apparel, Events, and Hospitality Management.

Sincerely,

Pamela J. White

Pamela J. White
Dean, College of Human Sciences; University Professor of Food Science and Human Nutrition
E262 Lagomarcino Hall, Ames, Iowa 50011; phone: 515-294-5380; fax: 515-294-7802

From: Karpova, Elena E [AESHM]
Sent: Thursday, June 30, 2011 2:10 PM
To: White, Pamela J [HS AD]
Cc: Carlson, Patricia M [C I]; Bosselman, Robert [AESHM]
Subject: FW: new AESHM department name

Dear Dean White,

I am asking you to write a short note in support of changing AESHM department name from “Apparel, Educational Studies, and Hospitality Management” to “Apparel, Events, and Hospitality Management”. The change of the name was initiated by the AESHM faculty as a result of (a) FCEdS program transition to HDFS department and (b) new Event Management major in the department of AESHM. The results of AESHM faculty votes are pasted below.

Thank you so much for your help,
Elena

	VOTES
There were four names nominated;	
Apparel, Events, and Hospitality Management	13
Apparel, Event, and Hospitality Management	2
Apparel, Event Services, and Hospitality Management	5
Apparel, Event Staging, and Hospitality Management	1