

College of Business

2013-2014 Catalog

November 5, 2012

I. SIGNIFICANT TRENDS:

A request to the Regents to implement a new Master of Finance degree program is working its way through the approval routing. It will be a full-time residential program that will provide a more quantitative skill set than that of the an undergraduate Finance degree, and will prepare students for careers in advanced financial data analysis, credit analysis, risk management and similar specialized areas. The program will also be helpful to those wishing to pursue professional certifications such a Chartered Financial analysts (CFA) and Financial Risk Manager (FRM).

The college has proposed the creation of a new double degree program coupling the current MBA program with the current Master's in Sustainable Agriculture. Although no new courses are proposed, selected courses from the MBA and SusAg core and elective course lists that will comprise the dual-degree program will produce business people who include social and environmental objectives in their professional decision making.

II. CURRICULA, MAJORS, MINORS, CERTIFICATES ADDED OR DROPPED:

Dropped: None

III. NEW COURSES:

Accounting

None

Business Administration

None

Finance

FIN 435 Venture Capital, Private Equity, and Mergers and Acquisitions (3-0). Cr. 3

Management

MGMT 410 Social Entrepreneurship (3-0). Cr. 3

Management Information Systems

MIS 436 Introduction to Business Analytics (3-0). Cr. 3

MIS 446 Advanced Business Analytics (3-0). Cr. 3

Marketing

None

Supply Chain Management

SCM 450 Enterprise Resource Planning Systems in Supply Chain (3-0). Cr. 3

IV. COURSES DROPPED:

Accounting

None

Business Administration

None

Finance

None

Management

None

Management Information Systems

None

Marketing

None

Supply Chain Management

None

V. NUMBER, CREDIT, AND TITLE CHANGES:

Accounting

None

Business Administration

None

Finance

None

Management

None

Management Information Systems

MIS 501 Credit changed from 2 to 3 credits.

Marketing

None

Supply Chain Management

None

VI. COURSES ADDED FOR NON-MAJOR GRADUATE CREDIT

None

VII. COURSES DROPPED FOR NON-MAJOR GRADUATE CREDIT

None

VIII. SUMMARY OF CHANGES:

Note: a cross-listed course should be counted only once - with the "primary" department or program. So in Section III New Courses and Section IV Courses Dropped, a cross-listed course should be listed only once.

Summary of Changes					
Department	New	Dropped	Number	Credit	Title
ACCT	0	0	0	0	0
BUSAD	0	0	0	0	0
FIN	1	0	0	0	0
MGMT	1	0	0	0	0
MIS	2	0	0	1	0
MKT	0	0	0	0	0
SCM	1	0	0	0	0
Total College of Business	5	0	0	1	0

IX. CHANGES SINCE PROPOSED DEPARTMENTAL CHANGES FOR GENERAL REVIEW

None

X. JUSTIFICATION FOR NEW COURSES

FIN 435 Venture Capital, Private Equity, and Mergers and Acquisitions (3-0). Cr. 3
New elective for Finance covering topics related to investment banking, corporate restructuring, and the valuation of alternative investments. These topics are not covered in existing courses.

MGMT 410 Social Entrepreneurship (3-0). Cr. 3
The course is not required in the Management major. The course is an integral part of the entrepreneurship minor. For the minor, students are required to take MGMT 310 and either MGMT 313 or 410.

MIS 436 Introduction to Business Analytics (3-0). Cr. 3

Business analytics (BA) have become one of the major business functions performed by IT professionals in organizations today. Major employers of our MIS graduates have been requesting that we add BA to our curriculum.

MIS 446 Advanced Business Analytics (3-0). Cr. 3
Same reason (justification) as MIS436.

SCM 450 Enterprise Resource Planning Systems in Supply Chain (3-0). Cr. 3
Over the years many employers have been asking the SC&IS department to teach ERP applications in our Supply Chain Management and MIS curriculum.

Summary Table

Dept. Name	Designator and Course Number	Nonmajor graduate credit		Required in Program		Offered Experimentally			Justification (If not required in program or offered experimentally)	
						N	If Yes, latest two offerings			
							Term	Year		Enrollment
FIN	435		X	X		Spring Spring	2012 2013	13 Not Avail	See Above	
MGMT	410			N		Fall Fall Spring	2012 2011 2011	12 21 21	See Above	
MIS	436		X	X		Fall	2012	10	See above	
MIS	446		X	X		Spring	2013	Not avail	See above	
SCM	450		X	X		Fall	2012	25	See above	