

**IOWA STATE UNIVERSITY FACULTY SENATE
FACULTY SENATE MEETING *DRAFT* MINUTES
SEPTEMBER 13, 2011 – 3:30–5:00 P.M.
GREAT HALL, MEMORIAL UNION**

Present: Agarwal, S.; Amidon, K.; Anderson, C.; Anderson, D.; Anderson, P.; Arndt, G.; Baldwin, C.; Beattie, G.; Beell, T.; Bhattacharya, J.; Blevins, J.; Bowler, N.; Bruning, M.; Butler, A.; Chaudhuri, S.; Clough, M.; Cooper, E.; Cunnally, J.; Dark, V.; Dell, B.; Eisman, A.; Essner, J.; Fei, S.; Freeman, S.; Greenlee, H.; Harding, C.; Hendrich, S.; Herrmann, P.; Hill, J.; Hochstetler, A.; Hostetter, J.; Jackman, J.; Janvrin, D.; Jurenka, R.; Keren, N.; Koziel, J.; Kuo, M.; Kushkowsky, J.; Loy, D.; Loynachan, T.; Luecke, G.; Maitra, R.; Manu, A.; Marquart, D.; Martin, R.; McQueeney, R.; Minion, C.; Napolitano, R.; Pleasants, J.; Schaefer, V.; Schalinske, K.; Sherman, P.; Smiley-Oyen, A.; Stalder, K.; Stevenson, G.; Strohhahn, C.; Sturm, J.; Taylor, G.; Thompson, L.; Torrie, M.; Townsend, T.; Tuckness, A.; VanDerZanden, A.M.; Ware, W.; Williams, C.; Zhu, D.

Absent: Byars, J.; Dahlstrom, M.; Daniels, T.; Geske, J.; Hoff, S.; Martin, M.; Miller, A.; Nelson, S.; Owen, M.; Prieto, L.; Sapp, T.; Windus, T.

Substitutes: L. Long for Matzavinos, T.; J. Horwitz for Zarecor, K.

Guests: Hoffman, E. (Executive Vice President and Provost); Bratsch-Prince, D. (Associate Provost); Holger, D. (Associate Provost); Rosacker, E. (University Relations); Porter, M. (Parliamentarian); Burden, D. (P&S Council); Laurich, M. (Bookstore); Wierson, J. (Bookstore); Dean, H. (Bookstore); Phillips, R. (Bookstore); Arbuckle, C. (Bookstore); Robinson, D. (ELPS); Bosselman, R. (AESHM); Hagedorn, L. (Associate Dean – Human Sciences)

I. Call to Order

A reception began at 3:00. President Freeman called the meeting to order at 3:30 and seated the substitute senators.

II. Consent Agenda

- A. Minutes of Faculty Senate May 3, 2011 - [S10/M/10]**
- B. Agenda for September 13, 2011 – [S11/A/1]**
- C. Calendar – [S11/C/1]**

President Freeman asked if there were changes to the Consent Agenda. There were none. Moved and seconded to accept the consent agenda as distributed. Motion passed.

III. Announcements and Remarks

A. Faculty Senate President

President Freeman summarized the Senate activities that had occurred over the summer:

- Initiation of task force to review the office of the Executive Vice President and Provost; Past President Owen is chairing.
- Initiation of a task force to review RMM. Will work in conjunction with the university review committee; Gregory Palermo is chairing the Senate task force and is on the university committee.
- Executive Board Retreat with President and Provost addressed shared governance, the value of tenure, faculty compensation, improving the public perception of ISU, and sustainable faculty roles and responsibilities.

President Freeman is part of the Presidential Search Committee. He listed five times in mid-late September that have been set aside for Open Forums for up to five on-campus interviews. He encouraged active faculty participation.

There have been significant changes to IRB/Office of Responsible Research, especially in regards to exempt status. Dr. Quisenberry will speak to the Senate next month.

A draft University Research Misconduct Policy has been developed and is posted on the FS website. They are seeking comment.

A draft University Statement on harassment/discrimination has been developed and will be posted on the FS website. They are seeking comment.

B. Faculty Senate President-Elect

President Elect VanDerZanden noted that the organizing committee (caucus chairs) for the Spring Faculty Conference will be meeting in two weeks. She invited ideas on what the Senate can do to improve faculty life at ISU. There was no conference last year because there was a Student Success Conference.

C. Provost

Provost Hoffman welcomed the Senators to the new academic year. She noted that it had been a rough three years financially, but that compared to many other institutions, ISU is doing well. She noted that as a result of Senate action, some very positive policy changes had been made. She highlighted several points including:

- the growth in student enrollment, with 1205 more students. In the last 4-5 years we have increased in size from about 26,000 to almost 30,000. Summer orientation went extremely well with LAS opening additional sections of classes as necessary to meet the demands of other colleges so that all students could enroll in classes that they needed.
- the hiring of 60 new faculty (in comparison to 32 last year)
- an increase in federal funding over the last several years and completion of our largest capital campaign
- the fact that the cut from the legislature was less than we had planned for; the extra money will be invested in the future.
- that David Petersen is the interim director of the Harkin Institute.

Provost Hoffman urged everyone to participate in the presidential search. She reported that the LAS dean search is underway and that candidates should be on campus at the end of October/beginning of November.

She concluded that there is much to do, but much to celebrate; it should be an exciting year.

IV. Special Order: Rita Phillips, Director of the University Book Store (UBS)– Textbook Management System

Three members of the UBS staff participated in the presentation: Rita Phillips, Carl Arbuckle, and John Wierson. Phillips noted that UBS personnel want to continually improve the process of textbook management. The dollars spent at the bookstore go back to ISU.

Arbuckle, a textbook buyer, went over the Higher Education Opportunity Act (HEOA) passed by congress in 2008. It requires that, to the extent possible, all information regarding books be made available prior to registration. The idea is to allow students to review the material and to shop around. Because registration for spring begins Oct. 20, the bookstore has asked for the information by Oct. 1.

Phillips noted that UBS wants to reduce cost to students, so they have introduced a rental program. They also have VERBA, a price comparison tool, on a website called compare.isubookstore.com. This tool shows that UBS is NOT always the most expensive alternative, as some believe. In Fall 2011, 1500 books were sold via this website with 80% choosing UBS. Faculty are encouraged to make students aware of the website.

Arbuckle noted that when faculty use an old edition after a new edition becomes available, the price for new "old" book drops significantly. If there are few changes between editions and faculty want to do this, UBS will determine if they can get enough of the old edition books to meet student need.

Wierson, who works with digital textbooks and access codes, noted that with rentals or used books, UBS can arrange for access codes that come with new books. UBS can try to order ebooks, but ebooks are in competition with rental book. Students appear to want print texts. Data suggest that 75% will choose a rental over an ebook. Students with disabilities may need printed texts in order to use software readers that produces audio. Other issues with ebooks include the fact that scholarship students cannot purchase Blackboard ebooks and cannot purchase direct from the publisher.

Phillips noted that when faculty order special texts in which the faculty member chooses the chapters to be included, UBS may be left with texts that they cannot return to the publisher. UBS lost \$50,000 last year on two classes using special textbooks.

Phillips ended by noting that the textbook process is changing, that Oct 1 is coming soon, and that there is a Faculty Appreciation Event on Sept 23 at bookstore. She urged everyone to pick up a UBS cup and a pen as they left the meeting today. There was a round of recognition applause for the UBS.

V. Old Business

A. Sustainability Minor Proposal – [S10-18]

Senator Hendrich described the proposal for an undergraduate minor, noting that LAS is taking the lead. The proposal was introduced last spring, but it was missing some faculty/college approvals. The paperwork is now all in order. Senator Anderson called the question. Motion carried.

VI. New Business

A. School of Education Final Proposal – [S11-1]

Linda Hagedorn, Associate Dean of Human Sciences, gave an overview and passed out a handout. Discussions about a School of Education have been ongoing since 2009 when CI and ELPS met to merge. In 2010-11 the committee met every other week and studied the benefits of becoming a school. With a school there is more coherence across coursework and more visibility in the college, including reintroduction of “Education” as part of Human Science. Hagedorn read the vision statement and mission statement. A vote was taken in May among all faculty and staff in C&I and ELPs and staff from teacher education programs. The vote was 53-9 in favor of the School. In June, the recommendation was sent to the Provost. Since then the committee has been presenting the proposal across campus, particularly to those with secondary teacher education programs. If approved through the Board of Regents, the plan is to go ahead with a search for a director and to make the change effective on July 1.

Senator Butler was favorably impressed, but noted that under point 3.2 in the proposal it stipulates how any saved money will be used. She noted that faculty do not have control of finances. Hagedorn stated that Dean White has indicated that she would be reinvesting any savings, although it was not likely that there would be any cost savings initially.

Senator Amidon asked about areas in which they would like to invest. Hagedorn replied that they would like to invest in faculty to enhance development of a K-20 STEM pipeline, IT, and Social Justice.

President Freeman noted that there are no changes in academic programs in the proposal. Basically, it is an administrative restructuring. Therefore, the Senate vote is an advisory vote to the administration.

B. AESHM Renaming Proposal – [S11-2]

Robert Bosselman, AESHM chair, was available to answer questions. The proposal changes the department name from Apparel, Educational Studies, and Hospitality Management to Apparel, Events, and Hospitality Management. The proposal is a direct result of action that the Senate took last spring in which FCEDS (Family and Consumer Sciences Education and Studies) moved to HDFS. The faculty decided that because

there was no longer an Educational Studies component in the department, the name should be changed. There were four possible names and this was the consensus winner.

President Freeman noted that this also is an advisory vote to the administration. The proposal does not have any change in academic programs.

VII. Good of the Order

Senator Dark brought up problems with Blackboard to get a sense of how widespread the problems might be. Several times the prior day she had problems with extreme slowness in the Blackboard system as she prepared for her Tuesday morning class in introductory psychology. The class is large (just under 1000 students) and there are weekly quizzes. Students have reported that Blackboard sometimes freezes when they are attempting a quiz. Dark reported that the gradebook failed several times to open in a reasonable amount of time and that both the download and upload times were extreme. It actually took 1.5 hours to download a survey administered as a homework assignment. The download was attempted during the work day. It took several attempts over a period of more than an hour to upload a single page file last night, when Blackboard help is not available. Dark expressed dismay at the time needed to interact with the system because it interfered with her ability to effectively teach her class. She noted that when she contacted those in charge of Blackboard at ISU, they also were dismayed. Dark noted that they were receptive to her questions and were working to solve the problems. She had informed them of her intent to bring the issue before the Senate.

After Dark spoke, Provost Hoffman noted that just prior to the Senate meeting, she had received an email from Jim David, the IT Chief Information Officer, apologizing to Dark for not having her questions answered more quickly.

Senator Smiley-Oyen noted that the slowness was not just Blackboard; even getting into the ISU network was slow.

President Freeman responded that ITS is working hard to identify the problem. It appears to be a timing issue with some pockets running smoothly and some not running smoothly.

Senator Townsend noted that the IT advisory group will consider the problems.

Senator Amidon noted that faculty should be advised BEFORE changes are made.

VIII. Adjournment – 5:00 p.m.

The meeting adjourned at 4:40 pm.

NEXT MEETING, TUESDAY, OCTOBER 11, 2011, 3:30-5:00 P.M., GREAT HALL, MU

Respectfully submitted,
Veronica Dark
Senate Secretary
October 5, 2011