

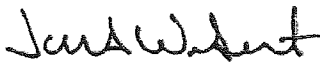
IOWA STATE UNIVERSITY
OF SCIENCE AND TECHNOLOGY

Office of the Senior Vice
President and Provost
1550 Beardshear Hall
Ames, IA 50011-2021
Phone 515 294-0070
FAX 515 294-8844

Interoffice Communication

Date: March 24, 2014

To: Veronica Dark
Faculty Senate President

From: Jonathan Wickert 
Senior Vice President and Provost

Subject: Proposal for a Department Name Change

The College of Design has presented the attached proposal to change the name of the Department of Integrated Studio Arts to the "Department of Art and Visual Culture." As has been our practice for previous name change requests, I ask that the Faculty Senate Executive Board review this proposal and provide comments to me.

Thank you for your attention to this matter.

FORM G
BOARD OF REGENTS, STATE OF IOWA
PROPOSAL FOR PROGRAM/DEPARTMENT NAME CHANGE
March 2014

Institution: Iowa State University

Current Title of Department/Program: Department of Integrated Studio Arts

Proposed Title of Department/Program: Department of Art and Visual Culture

Name of College: Design

Current CIP Discipline Specialty Title: Art/Art Studies

Current CIP Discipline Specialty Number (six digits): 500701

Proposed CIP Discipline Specialty Title: Art/Art Studies

Proposed CIP Discipline Specialty Number (six digits): 500701

Level: B - X M - X D FP

Degree Abbreviation (e.g., B.S., B.A., M.A.): B.A., B. F. A., M. F. A.

B.A. Art and Design; concentration in either Art and Culture or Visual Culture Studies

B.F.A. in Integrated Studio Arts

M.F.A. in Integrated Visual Arts

Approximate date to change name: Month August Year 2014

Contact person: (name, telephone, and e-mail) Ingrid Lilligren, Professor and Chair.

515-294-8883, ililligr@iastate.edu

1. Provide a brief description of the department/program.

The department provides undergraduate instruction in: visual arts (including courses in studio arts, art history, biological and pre-medical illustration, and art education), and in visual arts at the graduate level.

2. Describe reasons (justification) for the proposed name change. Include information about the value of the name change to the department, program, the discipline, college, and/or the university.

Typically, departments are not named after degrees. Renaming the department reflects the content of curriculums we offer. The word *art* is well understood and *visual culture* is the study of multiple aspects of culture that rely on a medium having a crucial visual component. Integrated Studio Arts is the title of the B.F.A. degree; the new name will allow prospective students to see that the department offers more than one degree and is thus more inclusive of the B.A. degrees. This name change recognizes that contemporary departments of art are now multidisciplinary; many use the terms art and visual culture in their departmental titles to provide prospective students, current students, and the public a comprehensive vision of their departmental mission. We wish to join distinguished peers in reflecting the integrative and broad scope of our offerings.

In addition to universities and colleges with department names similar to these, there are a number of programs within colleges and universities with those words as the descriptor.

3. If this is a department name change, describe how the proposed name is consistent with the mission of the college.

The proposed name creates greater opportunities for interdisciplinarity and collaboration across departments and colleges as we teach art and visual culture. It aligns the curriculums in the department with the shift in contemporary pedagogy addressing new media(s) and issues we face in present and future challenges locally, nationally and internationally. This fits with the primary mission of the College of Design.

4. Will the proposed name change be consistent with other institutions? Identify other institutions that have the same or similar name to the proposed name.

Yes, please refer to the list at the end of this form.

5. Is the proposed name consistent with association/accreditation designations?

Yes, we are accredited through the National Association of Schools of Art and Design (NASAD). In a recent conversation with the director, Karen Moynahan, she stated that NASAD approves departments using a name that best fits their circumstances. The unit name should reflect the content of the programs and not their location. The name should be all encompassing and the proposed change to Art and Visual Culture would have their approval.

6. Describe program configuration changes that will result from the proposed name change, e.g., change in number of credit hours required, etc.

No changes to the program configuration will occur; this is a change of name only.

7. Describe how current students will be affected by the proposed department/program name change.

Students currently in the program will not be affected; the new name would become part of the catalogue cycle following regents' approval and students entering the program the following fall would then graduate within the new department; the degree names will remain the same.

8. What costs will be incurred by the proposed name change? Identify new resources that will be needed in connection with the proposed name change, e.g., facilities, faculty, funds, etc.

No costs are incurred in this name change.

Institutions Using The Terms Art and Visual Culture

1 University of Arizona

- Art and Visual Culture Education Program

2 Rhode Island School of Design

- Department of History of Art and Visual Culture

3 Bates College

- Department of Art and Visual Culture

4 Michigan State University

- Art History and Visual Culture Program

5 University of California at Santa Cruz

- History of Art and Visual Culture Department

6 The Jewish Theological Seminary

- Program of Jewish Art and Visual Culture

7 Goldsmiths, University of London

- Department of Visual Cultures

8 School of the Art Institute of Chicago

- Department of Visual and Critical Studies

9 State University of New York at Buffalo

- Department of Visual Studies

10 San Jose State University

- Department of Art and Art History
 - M.A. in Art History and Visual Culture

11 Duke University

- Department of Art, Art History and Visual Studies
 - M.A. in Historical and Cultural Visualization

12 University of Rochester

- Department of Art and Art History
 - Graduate Program in Visual and Cultural Studies

13 Georgetown University

- Department of Liberal Studies
 - Master's in Visual Culture

14 New York University

- Department of Media, Culture and Communication
 - Visual Culture and Cultural Studies
 - M.A. in Visual Culture

15 Illinois State University

- School of Art
 - M.A. in Visual Culture

16 University of Wisconsin- Madison

- Center for Visual Culture

17 The New School

- Visual Culture Lab

18 University of Southern California

- Visual Studies Research Center
 - "focus on visual culture"

IOWA STATE UNIVERSITY

Department of Integrated Studio Arts
College of Design
Ames, Iowa 50011-3091
515 294-5676
FAX 515 294-2725

Date September 4, 2013

To Luis Rico-Gutierrez, Dean

From Ingrid Lilligren, Chair

Subject Update on renaming for department



Per the recommendation of Provost Wickert, we have secured letters of support from our colleagues at Iowa and Northern Iowa for renaming the department (The Department of Art and Visual Culture). They saw no conflict in the proposed name change.

The next step (from the ISU Faculty Handbook, Section 2.8.2) is to request that you send this to the Provost with your recommendation. Once he has approved the proposal, he will send it to the Faculty Senate for their deliberation. We are hopeful that the Provost will recommend approval.



**COLLEGE OF
LIBERAL ARTS & SCIENCES**
School of Art and Art History
150 Art Building West
Iowa City, Iowa 52242-7000

August 27, 2013

Ingrid Lilligran
Professor and Chair,
Integrated Studio Arts Department
146 College of Design
Ames, IA, 50011

Dear Professor Lilligran,

I am writing per my review of the proposal for requested name change - Department of Art and Visual Culture.

My review of the Iowa State University proposal focused on whether there are changes to the Department of Art and Visual Culture degree offerings that would result in program duplication of the School of Art and Art History. I also reviewed whether "visual culture" would be a degree - that is, would ISU be offering a degree in art history. My understanding is that this is a name change that seeks to capture the existing ISU fine arts curricular offerings. There is not a duplication of our studio program in scope and sequence, and ISU will not be offering an Art History major. Additionally, I believe the name change is forward thinking and attentive to changes in the field of fine art.

In my capacity as Summer Director of the School of Art and Art History, I support the proposed name change.

Best,

A handwritten signature in black ink that reads "Steve McGuire".

Steve McGuire
Professor,
Studio Division Coordinator,
Summer Director,
School of Art and Art History
1471 Studio Arts
The University of Iowa
Iowa City, IA 52242-1223
(319) 335-3011
s-mcguire@uiowa.edu

CC:

Chaden Djalali, Dean, College of Liberal Arts and Sciences
John Keller, Dean, Graduate College
John Beldon Scott, Director School of Art and Art History

Ingrid Lilligren, Professor
Chair, Department of Integrated Studio Arts
158 College of Design
Ames IA 50011-3092

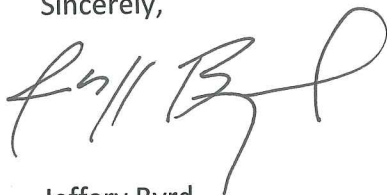
August 21, 2013

Dear Professor Lilligren

Thank you for your recent letter regarding the proposed name change for your Department. On behalf of the UNI Department of Art, I wanted to inform you that we support this proposal. I have also consulted with Joel Haack, Dean of the College of Humanities, Arts and Sciences, and he voiced no concerns.

We wish the best for you and your faculty with the new academic year.

Sincerely,



Jeffery Byrd
Professor & Head
Department of Art

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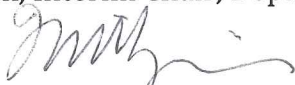
FEB 11 2013

MEMORANDUM

COLLEGE OF DESIGN
OFFICE OF THE DEAN

DATE: February 11, 2013

TO: Luis Rico-Gutierrez, Dean

FROM: Ingrid Lilligren, Interim Chair, Department of Integrated Studio Arts
(ISA) 

SUBJECT: Re-naming the department

Following the instructions in the ISU governance document, the ISA faculty voted (by electronic ballot, February 5 - 7, 2013; of 28 eligible, 19 voted; all were YES) to change the name to the Department of Art and Visual Culture. This name reflects more accurately the breadth of our pedagogy and is inclusive of the art historians. In addition, it reflects the names of the degrees we offer which include:

- BA with concentrations in Art and Culture or Visual Culture Studies
- BFA in Integrated Studio Arts
- MFA in Integrated Visual Arts

In re-naming the department, we will have a more inclusive and descriptive public presence. This distinguishes us from the department at the University of Iowa (known as Art and Art History), and University of Northern Iowa (known as the Department of Art). Contemporary departments of art are now multidisciplinary and use the terms art and visual culture in their departmental titles. We wish to join distinguished peers (Rutgers, UCLA, University of Michigan, University of Texas at El Paso, and the University of Rochester among others) in reflecting the integrative and broad scope of our offerings. In addition to finding universities and colleges with department names similar to these, there are a number of programs within colleges and universities with those words as the descriptor.

According to the document the next step is for you to present our request to the Provost. Please let me know if you need further supporting information.