

FORM G
BOARD OF REGENTS, STATE OF IOWA
PROPOSAL FOR PROGRAM/DEPARTMENT NAME CHANGE

Institution: _____ Iowa State University

Current Title of Program: 1) BFA in Integrated Studio Arts
 2) BA in Art & Design (Art & Culture option—studio art focused)
 3) BA in Art & Design (Visual Culture Studies option—art history focused)

Proposed Title of Program: 1) BFA in Art
 2) BA in Art
 3) BA in Art History

Name of College: College of Design

Approximate date to implement changes: Month January Year 2024

Contact person: (name, telephone, and e-mail) Teresa Paschke, tpaschke@iastste.edu, 4-1656

Please do not use acronyms without defining them.

1. *Describe reasons (justification) for the proposed changes.*
 Last year, a university-wide committee was convened by the Provost's Office to identify and review names of majors to determine if program names continue to reflect industry needs and are easily identifiable and discoverable by students. The Department of Art and Visual Culture learned that our majors were on the institutional short-list for urgent change.
 The proposed degree-name changes are meant to clarify the general direction of our majors for incoming undergraduate students less well-versed in disciplinary terminology, including terms such as *Integrated* and *Visual Culture*. It is our hope that this change will help to increase enrollment by making our program easier for potential students to find.
2. *How will the proposed change affect current students?*
 The name change will appear on student transcripts in the first term after the change is approved. Transcripts based on earlier catalogs will not be impacted. The proposed degree-name changes are also in line with comparable majors nationally and will not affect students in job-seeking or potential graduate school application.
3. *If relevant, have accreditation requirements been addressed?*
 Since the degree names will be more in line with other similar art programs across the country, accreditation should not be negatively impacted.

4. *If relevant, describe program configuration changes that will accompany the proposed program or department name change, e.g., change in number of credit hours required, faculty appointments, etc.*

For the BFA changes (Program 1): Our curriculum will not change; nor will our department name.

For the BA changes (Program 2 and 3): The proposed change will move from one major with two options (BA in Art & Visual Culture with options in Art & Culture or Visual Culture Studies) to two separate majors (BA in Art and a BA in Art History). The curriculum will not undergo any alterations and will stay the same. There will be no changes to the department name.

1) BFA in Integrated Studio Arts = BFA in Art

2) BA in Art & Design (Art & Culture option—studio art focused) = BA in Art

3) BA in Art & Design (Visual Culture Studies option—art history focused) = BA in Art History

5. *If relevant, identify resources that will be needed in connection with the proposed program or department name change, e.g., facilities, faculty, funds, etc.*

No new resources will be needed.

6. *Is this intended to be a temporary or permanent change? If temporary, for how long?*

This will be a permanent change.

